

No. 25

(Senate Joint Resolution 46)

A Senate Joint Resolution concerning

## Movie Theatre - Youth Rates

FOR the purpose of urging Maryland movie theatre owners to institute extend certain lower rates for to young people who are a certain age and younger; and to limit rate increases on certain tickets.

WHEREAS, The Maryland movie theatres offer a valuable and varied program of entertainment to the citizens of Maryland and it is recognized that a large number of potential theatre goers exist among the young people of Maryland; and

WHEREAS, These young people are presently treated as adults when it comes to paying full price for admission but are treated as minors when it comes to a censor's determination of the picture content; and

WHEREAS, In a period of ever increasing prices it is more and more difficult for these young, unemployed or part-time employed people to regularly afford the present price of the many good movies now available at local theatres; and

WHEREAS, It is possible that one solution to alleviating the present juvenile crime problem and to keep many of our young people occupied is to permit them to spend an increased amount of time at our local theatres; now, therefore, be it

RESOLVED BY THE GENERAL ASSEMBLY OF MARYLAND, That the Maryland movie theatre owners are urged to institute extend lower rates not to exceed 40 percent of the adult rate for to young people 17 and under, and to limit rate increases to not more than 5 percent per year for adult and youth tickets; and be it further

RESOLVED, That a copy of this Resolution be sent to J&F Theatres, Inc., 2 Charles Center, Baltimore, Maryland; Durkee Theatres, Inc., c/o Circle Theatre, State Circle, Annapolis, Maryland 21401; and the National Association of Theatre Owners of Maryland, 516 N. Charles Street, Room 403, Baltimore, Maryland 21201.

Approved May 16, 1978.

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