

shall become operative with respect to the industrial policies thereafter issued by such insurer. If an insurer makes no such election, the operative date of this subsection for such insurer shall be January 1, 1968.

SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect July 1, 1978.

Approved May 16, 1978.

CHAPTER 422

(Senate Bill 24)

AN ACT concerning

Automated Dialing Systems

FOR the purpose of prohibiting the utilization of an automated dialing or push-button or tone-activated address signaling system for the purpose of soliciting customers or sales.

BY adding to

Article 78 - Public Service Commission Law
Section 55C to be under the new subheading "Telephone Companies"
Annotated Code of Maryland
(1975 Replacement Volume and 1977 Supplement)

SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That section(s) of the Annotated Code of Maryland be repealed, amended, or enacted to read as follows:

Article 78 - Public Service Commission Law

TELEPHONE COMPANIES

55C.

A PERSON MAY NOT UTILIZE AN AUTOMATED DIALING OR PUSH-BUTTON OR TONE-ACTIVATED ADDRESS SIGNALING SYSTEM WITH A PRERECORDED MESSAGE FOR THE SOLE PURPOSE OF SOLICITING PERSONS TO PURCHASE GOODS OR SERVICES.

SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect July 1, 1978.

Approved May 16, 1978.
