

(1) A DEALER OR AN AGENT OR EMPLOYEE OF A DEALER MAY NOT:

(I) USE ANY ADVERTISEMENT THAT IS IN ANY WAY FALSE, DECEPTIVE, OR MISLEADING; OR

(II) BY ANY MEANS ADVERTISE OR OFFER TO THE PUBLIC ANY VEHICLE WITHOUT INTENT TO SELL IT AS ADVERTISED OR OFFERED.

(2) ANY ADVERTISEMENT THAT IS SUBJECT TO AND COMPLIES WITH THE RULES AND REGULATIONS OF AND STATUTES ADMINISTERED BY THE FEDERAL TRADE COMMISSION IS NOT FALSE, DECEPTIVE, OR MISLEADING UNDER THIS SECTION.

(B) ADVERTISING THAT A DEALER IS LICENSED.

A DEALER OR AN AGENT OR EMPLOYEE OF A DEALER MAY NOT ADVERTISE THAT THE DEALER OR ANY VEHICLE SALESMAN OF THE DEALER IS LICENSED UNDER THIS TITLE.

REVISOR'S NOTE: This section is new language derived without substantive change from Art. 66 1/2, §5-401(a) (6) and (12), as those items apply to dealers. As to vehicle salesmen, see §15-411 of this title.

15-314. PROHIBITED ACTS - VIOLATION OF LICENSING LAWS.

A DEALER OR AN AGENT OR EMPLOYEE OF A DEALER MAY NOT:

(1) MISREPRESENT ANY MATERIAL FACT IN OBTAINING A LICENSE;

(2) CONDUCT A DEALERSHIP IN ANY NAME OTHER THAN THE ONE IN WHICH THE DEALER IS LICENSED;

(3) WILLFULLY FAIL TO NOTIFY THE ADMINISTRATION OF ANY CHANGE OF OWNERSHIP, MANAGEMENT, BUSINESS NAME, OR LOCATION OR OF THE EMPLOYMENT OF VEHICLE SALESMEN, AS REQUIRED BY THIS TITLE;

(4) DO ANY VEHICLE SALES BUSINESS WITH OR THROUGH ANY PERSON REQUIRED TO BE LICENSED UNDER THIS TITLE IF HE KNOWS THAT THE PERSON IS NOT LICENSED;

(5) SELL ANY NEW CLASS A VEHICLE, NEW CLASS B VEHICLE, OR NEW TWO-STAGE VEHICLE UNLESS THE MANUFACTURER OR DISTRIBUTOR OF THE VEHICLE IS LICENSED AS REQUIRED BY THIS TITLE;

(6) WILLFULLY FAIL TO COMPLY WITH ANY RULE, REGULATION, OR LAWFUL ORDER ADOPTED BY THE ADMINISTRATION UNDER THIS TITLE; OR

(7) WILLFULLY VIOLATE ANY OF THE DEALER