

Glenn Beall, Jr., and Charles McC. Mathias, Jr., Senate Office Building, Washington, D.C. 20510; and Representatives Robert E. Bauman, Clarence D. Long, Paul S. Sarbanes, Majorie S. Holt, Gladys N. Spellman, Goodloe E. Byron, Parren J. Mitchell, and Gilbert Gude, House Office Building, Washington D.C. 20515.

Approved May 4, 1976.

No. 44

(House Joint Resolution No. 11)

A House Joint Resolution concerning

The Retail Industry Advertising Sales Standards

FOR the purpose of requesting that the [[Governor appoint a study commission to]] [[Consumer Council of the Division of Consumer Protection, Office of Attorney General,]] Governor appoint a study commission to study the retail industry advertising sales standards and procedures in the State of Maryland.

There is a need for a study to be done on advertising sales in the retail industry which includes department stores, drug stores, supermarkets, and similar retail outlets;

The study should pertain to adopting uniform standards and procedures in:

- (1) The advertisement of sales items as to quantity available,
- (2) The sufficient number of sales items on hand according to the quantity listed,
- (3) The sale price as it appears on the item being advertised for sale,
- (4) The enforcement of rainchecks: are rainchecks compulsory for quantity limit sale items? and
- (5) Whether there should appear only one price on an item that has been hand marked;

[[[[]]The Study Commission shall consist of legislators, the Consumer Council of the Division of Consumer Protection, consumer groups, retail establishments (including discount stores), and lay citizens;[[]]]]

The [[Study Commission]] [[Consumer Council]] Commission shall report its findings to the 1976