

the shelf on which the item is displayed; or

(2) If the item is not visible conspicuously to the consumer or if the stamp, tag, or label would not be visible conspicuously to the consumer, by a sign or list which contains the price information and is visible conspicuously to the consumer.

(B) THE SELLER ALSO SHALL DISCLOSE ON THE STAMP, TAG, LABEL, OR SIGN THE NAME AND CONTENT AMOUNT OF THE CONSUMER COMMODITY.

14-105.

(a) At the direction of the Attorney General the Division may:

(1) In accordance with § 13-205 of this article, adopt reasonable rules and regulations appropriate to effectuate any provision of this subtitle, which rules and regulations, however, may not extend, modify, or conflict with this subtitle or its reasonable implications; and

(2) Grant to a sales agency an exemption from any requirement of this subtitle if:

(I) The sales agency uses a program which is approximately as or more comprehensive than the program of unit pricing required by this subtitle; AND

(II) THE UNIT PRICE INFORMATION, OTHERWISE REQUIRED, WOULD NOT SERVE THE INTENDED PURPOSE OF INFORMING THE PUBLIC.

(b) A person who willfully violates any rule or regulation of the Division[, in addition to any other penalty provided,] is subject, IN ADDITION TO ANY OTHER PENALTY PROVIDED, to the same penalty applicable to violation of the provision of this subtitle to which the rule or regulation relates.]]

14-106.

[(a) If 25 or more residents of the State, within a 15-day period, state in writing to the Attorney General their belief that the actions of any sales agency constitute a pattern of noncompliance with this subtitle, the Attorney General or the Division at his direction may hold a public hearing.

(b) The sales agency alleged to be in noncompliance with this subtitle shall be given at least 10 days' prior written notice of the public hearing. At the hearing, it shall have an opportunity to:

(1) Demonstrate compliance; or