

COUNTY LOCAL LAWS

AUGMENTED.

(4) PROPOSED LOCAL PROGRAMMING: WHILE THIS CRITERION WILL BE CONSIDERED IN OTHER AREAS AS WELL, THE GRANTING AUTHORITY STRESSES THAT IT WILL PLACE CONSIDERABLE WEIGHT UPON THE PROPOSALS OF THE APPLICANT TO PROVIDE LOCAL PROGRAMMING BY, FOR AND ABOUT COUNTY RESIDENTS.

(5) DIVERSIFICATIONS OF CONTROL OF MEDIA: THE UNITED STATES CONGRESS, THE FCC, AND THE DEPARTMENT OF JUSTICE ARE CONCERNED WITH THE CONCENTRATION OF MASS MEDIA IN THE UNITED STATES. NATIONAL TRENDS AND POLICIES NOW SUPPORT THE CONCEPT OF DIVERSIFICATION OF CONTROL OF MASS MEDIA. CATV SYSTEMS ARE AN INTEGRAL PART OF THE MASS MEDIA. ACCORDINGLY, THE GRANTING AUTHORITY WILL PLACE WEIGHT UPON THE DEGREE TO WHICH EACH APPLICANT, IF AWARDED THE FRANCHISE, WOULD TEND TO DIVERSIFY THE CONTROL OF MASS MEDIA, IN THE COUNTY, IN THE STATE, IN THE MID-ATLANTIC STATES AND NATIONALLY.

(6) LOCAL OWNERSHIP: THE GRANTING AUTHORITY MAY AWARD THE FRANCHISE TO AN APPLICANT OR PERSON THAT DOES NOT RESIDE IN THE COUNTY, THE STATE, OR THE REGION. THE GRANTING AUTHORITY SHALL CONSIDER LOCAL RESIDENCY, PARTICULARLY WITHIN THE BOUNDARIES OF HARFORD COUNTY, AS A SUBSTANTIAL PLUS FOR THE APPLICANT. THE PERFORMANCE OF LOCAL RESIDENTS MAY BE FOUND BY THE GRANTING AUTHORITY TO BE EASIER TO ASCERTAIN, TO PREDICT AND TO RELY UPON. THE GRANTING AUTHORITY STATES THAT IT IS NOT UNREASONABLE TO BELIEVE THAT THOSE WHO HAVE LIVED WITHIN THE COUNTY OR STATE ARE LIKELY TO FEEL A GREATER PUBLIC RESPONSIBILITY TO COUNTY RESIDENTS. FINALLY, IN THE EVENT OF MALFUNCTION OF THE SYSTEM OR OTHER DEFICIENCY, LOCAL-RESIDENT OWNERS AND OPERATORS MAY BE MORE ACCESSIBLE TO THE COUNTY AND THE MEMBERS OF THE PUBLIC SUBSCRIBING TO THE SYSTEM'S SERVICE. FOR THE PURPOSES USED HEREIN, THE WEIGHT GIVEN TO LOCAL RESIDENCY SHALL BE INCREASED OR DECREASED, AS THE CASE MAY BE, BY THE DEGREE TO WHICH THE LOCAL-RESIDENT OWNERS HAVE A PROVEN RECORD TO CONTRIBUTING TO THE WELL BEING OF THE COUNTY, ITS MANY CIVIC AND PUBLIC SERVICE ORGANIZATIONS, AND THE CITIZENRY IN GENERAL.

(7) CUMULATIVE WEIGHT: THE GRANTING AUTHORITY STRESSES THAT AN APPLICANT MAY BE FOUND TO BE PREFERABLE IN ONE OR TWO OF THE ABOVE CRITERIA AND BE SO DEFICIENT IN THE OTHERS THAT IT WOULD NOT BE ENTITLED TO RECEIVE A FRANCHISE. THEREFORE, IT IS THE COMBINED, CUMULATIVE QUALIFICATIONS OF THE APPLICANT, UNDER ALL CRITERIA, THAT SHALL BE PREFERRED.

(D) GRANDFATHERING OF EXISITING OPERATIONS: THE GRANTING AUTHORITY RECOGNIZES THAT THE MULTIVIEW CABLE