

regulations notice of their consideration shall be given in at least two newspapers of general circulation in the State by publication thereof once a week for not less than two weeks. The notice shall specify a time and place at which a public hearing on the rules and regulations will be held and rules and regulations [are not to be] MAY NOT BE adopted until the State [Roads Commission] HIGHWAY ADMINISTRATION has considered the testimony given at such hearing.

256.

Local political subdivisions shall have full authority under their own zoning laws to zone areas for commercial or industrial purposes, and such zoning regulations may include the size, spacing and lighting of outdoor advertising signs. The action of the local political subdivisions in this regard will be accepted for the purposes of this subheading. [Such] THE rules and regulations as they pertain to outdoor advertising shall govern within the area so zoned, any provision in this subheading or rule and regulation of the State [Roads Commission] HIGHWAY ADMINISTRATION to the contrary notwithstanding. At any time that a political subdivision adopts comprehensive zoning which includes the regulation of outdoor advertising the State [Roads Commission] HIGHWAY ADMINISTRATION may so certify to the federal highway administrator and control of outdoor advertising in industrial or commercial areas will transfer to the local political subdivision.

258.

On-premise advertising shall be permitted on the interstate and expressway highway systems of the State in accordance with the provisions of local zoning laws or ordinances which are in effect in the political subdivisions through which the highway traverses, provided such local zoning laws or ordinances embrace and regulate outdoor advertising. In areas where no local zoning laws or ordinances are in effect and in those areas where the local zoning laws or ordinances do not embrace outdoor advertising, the State [Roads Commission is authorized to] HIGHWAY ADMINISTRATION MAY promulgate and adopt rules and regulations governing on-premise outdoor advertising signs along the interstate and expressway highway systems. [Such] THE rules and regulations shall be promulgated and adopted in accordance with the provisions of §255 of this subheading. In areas not now covered by appropriate zoning laws or ordinances and which may hereafter adopt zoning laws or ordinances relating to outdoor advertising, such local zoning shall prevail.