streets, roads or highways entering into or intersecting the main-traveled way shall conform to the following minimum spacing criteria to be applied separately to each side of the primary highway:

- (i) Where the distance between center lines of intersecting streets or highways is less than 1000 feet, three sign structures, with a minimum spacing between structures of 100 feet (double-faced, V-type and/or back-to-back), may be permitted between such intersecting streets or highways.
- (ii) Where the distance between center lines of intersecting streets or highways is 1000 feet or more, minimum spacing between sign structures (double-faced, V-type, and/or back-to-back), shall be 300 feet.
- (iii) Alleys, undeveloped rights-of-way, private roads and driveways shall not be regarded as intersecting streets, roads or highways.
- (iv) Only roads, streets and highways which enter directly into the main-traveled way of the primary highway shall be regarded as intersecting.
- (v) Official and "on-premise" signs, as defined in § 131 (c) of Title 23, United States Code, shall not be counted nor shall measurements be made from them for purposes of determining compliance with the above spacing requirements.
- (vi) The minimum distance between signs shall be measured along the nearest edge of the pavement between points directly opposite the signs. Minimum spacing criteria specified above for all highways shall not apply for sign structures separated by a building or other obstruction so that only one sign structure is visible from any one place on the main—traveled way.
- (d) Lighting: Signs may be illuminated, subject to the following restrictions:
- (i) Signs which contain, include, or are illuminated by any flashing, intermittent, or moving light or lights are prohibited, except those giving public service information such as time, date, temperature, weather, or similar information.
- (ii) Signs which are not effectively shielded as to prevent beams or rays of light from being directed at any portion of the traveled ways of the federal—aid primary highway and which are of such intensity or brilliance as to cause glare or to impair the vision of the driver of any motor vehicle, or which otherwise interfere with any