

OUTSIDE OF URBAN AREAS BEYOND 660 FEET [[OR]] OF THE NEAREST EDGE OF THE RIGHT-OF-WAY OF THE FEDERAL-AID PRIMARY SYSTEM, FOR THE PURPOSE OF ERECTING OR MAINTAINING THEREON ANY NEW OUTDOOR ADVERTISING SIGN WHICH IS VISIBLE FROM THE MAIN TRAVELED WAY OF THE HIGHWAY, AND ERECTED WITH THE PURPOSE OF ITS MESSAGE BEING READ FROM SUCH MAIN TRAVELED WAY, UNLESS OTHERWISE PROVIDED IN THIS SECTION.

(a) General: The following signs shall not be permitted:

(i) Signs which imitate or resemble any official traffic sign, signal, or device.

(ii) Signs which are erected or maintained upon trees or painted or drawn upon rocks or other natural features.

(iii) Signs which are erected or maintained in such a manner as to obscure, or otherwise interfere with the effectiveness of an official traffic sign, signal, or device, or obstruct or interfere with the driver's view of approaching, merging or intersecting traffic.

(b) Size of signs:

(i) The maximum area for any one sign shall be 1000 square feet with a maximum height of 25 feet and maximum length of 50 feet, inclusive of any border and trim but excluding ornamental base or apron supports and other structural members.

(ii) The area shall be measured by the smallest square, rectangle, triangle, circle or combination thereof which will encompass the entire sign.

(iii) A sign structure may contain one or two signs per facing and may be placed double-faced, back-to-back or V-type, but the total area of any facing may not exceed 800 square feet.

(iv) Signs which exceed 400 square feet in area may not be double-faced (abutting and facing the same direction).

(c) Spacing of signs:

(1) Signs may not be located within 250 feet of public parks, public forests, playgrounds, and cemeteries which are adjacent to the federal-aid primary system of highways.

(2) The location of sign structures situated between