

any outdoor sign, display, light, device, structure, figure, painting, drawing, message, plaque, placard, poster, billboard, or other thing regardless of content, which is designed, intended or used to advertise or inform the traveling public of the sale or lease of the property, a product grown, produced or manufactured therein or thereon, advertise the name of the property owner, agent, assignee or lessee of the property.

[ (i) ] (J) "Erect" means to construct, build, raise, assemble, place, affix, attach, create, paint, draw, or in any other way bring into being or establish but it shall not include any of the foregoing activities when performed as an incident to the change of advertising message or customary maintenance or repair of a sign or sign structure.

[ (j) ] (K) "Center line of the highway" means a line equidistant from the edges of the median separating the main-traveled ways of a divided interstate or other limited access highway, or the center line of the main-traveled way of a nondivided highway.

[ (k) ] (L) "Visible" means capable of being seen (whether or not legible) without visual aid by a person of normal visual acuity.

[ (l) ] (M) "Interstate highway" means any highway within that portion of the State highway system so designated or as may hereafter be so designated by the State [Roads Commission] HIGHWAY ADMINISTRATION which has been approved by the Secretary of Transportation pursuant to § 103 of Title 23, United States Code.

[ (m) ] (N) "Expressway" means any highway constructed as an expressway as that term is defined in § 29 (c) of Article 89B of the Annotated Code of Maryland.

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[No] AFTER JULY 1, 1968, A person, firm or corporation [shall, after July 1, 1968] MAY NOT use, lease, rent or permit the use of his, HER, or its property or buildings thereon within [six hundred sixty feet (660')] 660 of the nearest edge of the right-of-way of the federal-aid primary system except in zoned and unzoned commercial and industrial areas within this State, for the purpose of erecting or maintaining thereon any new outdoor advertising sign[, display or device] which is wholly or partially visible from the main-traveled way of such highway, [except as hereinafter provided:] AND AFTER JULY 1, 1975, A PERSON, FIRM, OR CORPORATION MAY NOT USE, LEASE, RENT, OR PERMIT THE USE OF HIS, HER, OR ITS PROPERTY OR BUILDINGS THEREON LOCATED