

esthetic features and values of the highways and adjacent areas. The General Assembly declares it to be a policy of this State that the erection and maintenance of outdoor advertising should be limited to zoned and unzoned commercial and industrial areas within 660 feet of the nearest edge of the rights-of-way of the federal-aid primary system of highways within the State and regulated in accordance with the terms of this subheading and the regulations promulgated by the State [Roads Commission] HIGHWAY ADMINISTRATION pursuant thereto, and finds that all outdoor advertising which does not conform to the requirements of this subheading and regulations adopted pursuant thereto is not in the public interest. It is the intention of the General Assembly, by this subheading, to provide a statutory basis for regulation of outdoor advertising consistent with the public policy relating to areas adjacent to such highways as declared by Congress in the Highway Beautification Act of 1965 AND THE FEDERAL-AID HIGHWAY AMENDMENT OF 1974.

On-premise advertising on the federal-aid primary system is not regulated by this subheading. On-premise advertising on the interstate and expressway highway systems shall be regulated by local zoning laws or ordinances if there [be] ARE local zoning laws or ordinances relating to outdoor advertising in effect, otherwise by the State [Roads Commission] HIGHWAY ADMINISTRATION.

251.

(A) AS USED IN THIS SUBTITLE, THE FOLLOWING WORDS OR PHRASES HAVE THE MEANINGS INDICATED.

[(a)] (B) "Commercial or industrial activities for purposes of unzoned industrial and commercial areas" mean those activities generally recognized as commercial or industrial by local zoning authorities in this State, except that none of the following activities shall be considered commercial or industrial:

- (1) Outdoor advertising structures.
- (2) Agricultural, forestry, ranching, grazing, farming, and related activities, including, but not limited to, wayside fresh produce stands.
- (3) Activities normally or regularly in operation less than three months of the year.
- (4) Transient or temporary activities.