

(2) **[[TO]]** CONCILIATE ALL MATTERS COVERED BY THIS SUBHEADING;

(3) **[[TO]]** ISSUE CEASE AND DESIST ORDERS WITH RESPECT TO CONSUMER PRACTICES DECLARED TO BE UNLAWFUL BY THE DIVISION;

(4) **[[TO]]** SUSPEND OR REVOKE, IN COOPERATION WITH THE DEPARTMENT OF LICENSING AND REGULATION, THE LICENSE OF ANY MERCHANT WHO REFUSES TO CEASE AND DESIST FROM ENGAGING IN UNFAIR^{[[,]]} OR DECEPTIVE ^{[[OR UNCONSCIONABLE]]} TRADE PRACTICE.

(5) **[[TO]]** MAKE RULES AND REGULATIONS AS MAY BE NECESSARY TO INSURE THE ORDERLY OPERATION OF THE DIVISION, AND TO PROMULGATE RULES AND STANDARDS FURTHER DEFINING "UNFAIR^{[[,]]} OR DECEPTIVE ^{[[AND UNCONSCIONABLE]]} TRADE PRACTICES" UNDER THIS SUBHEADING. THESE RULES AND REGULATIONS, AND STANDARDS SHALL TAKE EFFECT 60 DAYS AFTER ADOPTION BY THE DIVISION.

(6) **[[TO]]** REPORT TO THE APPROPRIATE LAW ENFORCEMENT OFFICERS ANY INFORMATION CONCERNING VIOLATIONS OF ANY CONSUMER PROTECTION LAW.

(7) **[[TO]]** ASSIST, ADVISE AND COOPERATE WITH LOCAL AND FEDERAL AGENCIES AND OFFICIALS TO PROTECT AND PROMOTE THE INTERESTS OF THE CONSUMING PUBLIC OF THE STATE;

(8) **[[TO]]** ASSIST, DEVELOP AND CONDUCT PROGRAMS OF CONSUMER EDUCATION AND INFORMATION THROUGH PUBLICATIONS AND OTHER MATERIALS PREPARED FOR DISTRIBUTION TO THE CONSUMING PUBLIC;

(9) **[[TO]]** UNDERTAKE ACTIVITIES TO ENCOURAGE BUSINESS AND INDUSTRY TO MAINTAIN HIGH STANDARDS OF HONESTY, FAIR BUSINESS PRACTICES AND PUBLIC RESPONSIBILITY IN THE PRODUCTION, PROMOTION AND SALE OF CONSUMER MERCHANDISE AND SERVICES, AND IN THE EXTENSION OF CREDIT;

(10) **[[TO]]** ASSESS, AGAINST ANY VIOLATORS OF THIS SUBHEADING, COSTS OF INVESTIGATION BY THE DIVISION AND DAMAGES FLOWING FROM THE IMPROPER, INCOMPLETE OR UNTIMELY RESTITUTION BY THE VIOLATOR TO THE CONSUMER OF MONEY, PROPERTY OR OTHER THINGS RECEIVED FROM THE CONSUMER IN CONNECTION WITH A VIOLATION OF THIS SUBHEADING.

(11) **[[TO]]** EXERCISE AND PERFORM OTHER FUNCTIONS, POWERS AND DUTIES AS MAY BE DEEMED NECESSARY OR APPROPRIATE TO PROTECT AND PROMOTE THE WELFARE OF CONSUMERS.