Approved: September 10, 1971

Resolution No. 7-424

Subject: Legislative Intent of Bill 2-71 Regarding the Better Business Bureau and the Self-Policing Mechanism of the Professions Excluded from Coverage

WHEREAS, When the Montgomery County Council came into office, one of the highest priorities it adopted was to enact comprehensive consumer protection legislation to eliminate consumer fraud and deceptive and unfair trade practices, to educate consumers, and to provide enforcement procedures; and,

WHEREAS, The Montgomery County Council did introduce Bill 2-71 on January 12, 1971, and conduct extensive hearings and studies on the proposed bill; and,

WHEREAS, Bill 2-71 provides among other things for the establishment within the County Government of an Office of Consumer Affairs to receive and investigate consumer complaints; and,

WHEREAS, Bill 2-71 provides that the County Government Office of Consumer Affairs assist, advise and cooperate with the Montgomery County Better Business Bureau in carrying out the Office's responsibilities to promote the interest of the consumer public; and,

WHEREAS, The Montgomery County Council finds that most complaints between merchants and consumers can be settled directly between customer and merchant inasmuch as the majority of businesses operating in Montgomery County honestly strive to maintain harmonious relationships with their customers; and,

WHEREAS, The Montgomery County Council finds that it is the small minority of unscrupulous firms and