

COUNTY LOCAL LAWS

LESS THAN ONCE EACH MONTH. THE COMMITTEE SHALL SUBMIT AN ANNUAL REPORT TO THE COUNTY EXECUTIVE AND TO THE COUNTY COUNCIL.

(D) POWERS AND DUTIES. THE COMMITTEE SHALL ADVISE THE OFFICE OF CONSUMER AFFAIRS IN CARRYING OUT ITS DUTIES AND FUNCTIONS UNDER THIS CHAPTER, AND SHALL HOLD PUBLIC HEARINGS AS DEEMED NECESSARY, INCLUDING HEARINGS ON INCLUSION OR EXCLUSION OF PERSONS OR ORGANIZATIONS FROM APPLICATION OF THE PROVISIONS OF THIS CHAPTER.

118-4. DECEPTIVE TRADE PRACTICES.

(1) IT SHALL BE UNLAWFUL FOR ANY MERCHANT TO ENGAGE IN A DECEPTIVE TRADE PRACTICE WHETHER OR NOT ANY CONSUMER HAS, IN FACT, BEEN MISLED, DECEIVED OR DAMAGED THEREBY. DECEPTIVE TRADE PRACTICES ARE:

(A) REPRESENTATIONS THAT GOODS OR SERVICES HAVE SPONSORSHIP, APPROVAL, ACCESSORIES, CHARACTERISTICS, INGREDIENTS, USES, BENEFITS OR QUANTITIES THAT THEY DO NOT HAVE;

(B) REPRESENTATIONS THAT THE MERCHANT HAS A SPONSORSHIP, APPROVAL, STATUS, AFFILIATION OR CONNECTION THAT HE DOES NOT HAVE;

(C) REPRESENTATIONS THAT GOODS ARE ORIGINAL OR NEW IF THEY ARE DETERIORATED, ALTERED, RECONDITIONED, RECLAIMED OR SECOND HAND;

(D) REPRESENTATIONS THAT GOODS OR SERVICES ARE OF PARTICULAR STANDARD, QUALITY, GRADE, STYLE OR MODEL, IF THEY ARE OF ANOTHER;

(E) THE MISREPRESENTATION AS TO A MATERIAL FACT WHICH HAS A TENDENCY TO MISLEAD;

(F) THE FAILURE TO STATE A MATERIAL FACT IF SUCH USE OR FAILURE DECEIVES OR TENDS TO DECEIVE;

(G) DISPARAGING THE GOODS, SERVICES OR BUSINESS OF ANOTHER BY FALSE OR MISLEADING REPRESENTATIONS OF MATERIAL FACTS;

(H) ADVERTISING OR OFFERING GOODS OR SERVICES WITHOUT INTENT TO SELL THEM OR SELL THEM AS ADVERTISED OR OFFERED;