STRUCTURE IS LOCATED. SIGN SHALL INCLUDE ALL EXTERIOR SIGNS AND ALL INTERIOR WINDOW SIGNS.

L. SIGN, ELECTRIC

ANY SIGN CONTAINING ELECTRIC WIRING. THIS DOES NOT INCLUDE SIGNS ILLUMINATED BY AN EXTERIOR FLOODLIGHT SOURCE.

M. SIGN, IDENTIFICATION

ANY SIGN WHICH CARRIES ONLY THE NAME OF THE FIRM, THE MAJOR ENTERPRISE OR THE PRINCIPAL PRODUCT OFFERED FOR SALE ON THE PREMISES, OR OTHER GRAPHIC OR PRINTED INFORMATION RELEVANT TO THE BUSINESS CONDUCTED ON THE PROPERTY WHERE THE SIGN IS LOCATED.

N. SIGN, PROJECTING

A SIGN, OTHER THAN A WALL SIGN, WHICH PROJECTS FROM AND IS SUPPORTED BY A WALL OF A BUILDING OR STRUCTURE.

O. SIGN, ROOF

A SIGN LOCATED ON OR ABOVE THE ROOF OF ANY BUILDING.

P. SIGN, TEMPORARY

A BANNER, PENNANT, POSTER OR ADVERTISING DISPLAY CONSTRUCTED OF CLOTH, CANVAS, PLASTIC SHEET, CARDBOARD, WALLBOARD, OR OTHER LIKE MATERIALS AND INTENDED TO BE DISPLAYED FOR A LIMITED PERIOD OF TIME.

Q. SIGN, WALL - FLAT

ONE AFFIXED DIRECTLY TO THE EXTERIOR WALL OR SCREENING SURFACE, CONFINED WITHIN THE LIMITS THEREOF, AND WHICH PROJECTS FROM THE SURFACE LESS THAT TWELVE (12) INCHES AT ALL POINTS.

3.614 - VARIANCES

BOARD OF APPEALS MAY GRANT VARIANCES FROM THE PROVISIONS OF THIS SUBTITLE WHERE, BY REASON OF THE NARROWNESS, SHALLOWNESS, OR IRREGULAR SHAPE OF THE LOT OR BY REASON OF EXCEPTIONAL TOPOGRAPHICAL CONDITIONS OR OTHER EXCEPTIONAL SITUATIONS PECULIAR TO THE LOT OR BUILDING, PRACTICAL DIFFICULTY OR UNNECESSARY HARDSHIP