

HOWARD COUNTY

A. GENERAL

OUTDOOR ADVERTISING STRUCTURES, BILLBOARDS AND POSTER PANELS (REFERRED TO AS BILLBOARDS) WHICH ADVERTISE PRODUCTS OR BUSINESSES NOT CONNECTED WITH THE SITE ON WHICH THEY ARE LOCATED SHALL BE PERMITTED ONLY AS TEMPORARY USES ON UNIMPROVED PROPERTY IN INDUSTRIAL OR MANUFACTURING DISTRICTS. ERECTION OF BILLBOARDS MAY BE AUTHORIZED ONLY BY A SPECIAL PERMIT ISSUED BY THE BOARD OF APPEALS. THE MAXIMUM PERIOD FOR WHICH SUCH PERMITS MAY BE ISSUED IS ONE (1) YEAR, AND SUCH PERMITS SHALL NOT BE RENEWABLE.

B. LOCATION

NO BILLBOARD SHALL BE CLOSER THAN ONE HUNDRED (100) FEET TO ANY PROPERTY LINE, NOR LOCATED CLOSER THAN SIX HUNDRED SIXTY (660) FEET TO THE RIGHT-OF-WAY LINE OF ANY HIGHWAY WHICH IS PART OF THE INTERSTATE HIGHWAY SYSTEM, NOR CLOSER THAN TWO HUNDRED (200) FEET TO THE RIGHT-OF-WAY OF ANY OTHER STREET OR ROAD.

C. HEIGHT

NO BILLBOARD SHALL BE MORE THAN TWENTY (20) FEET IN HEIGHT FROM GROUND LEVEL, PROVIDED, HOWEVER, A VARIANCE IN HEIGHT MAY BE ALLOWED BY THE BOARD OF APPEALS IF IT CAN BE SHOWN TO THE BOARD THAT EXCESSIVE GRADES, BUILDING INTERFERENCE, BRIDGE OBSTRUCTION, AND THE LIKE EXIST; THE HEIGHT MAY THEN BE INCREASED BY FORTY (40) FEET.

D. AREA

BILLBOARDS MAY BE SINGLE-FACE OR DOUBLE-FACE, BUT NO BILLBOARD SHALL CONTAIN MORE THAN TWO (2) SIGNS OR PANELS AND SHALL NOT EXCEED IN AGGREGATE A TOTAL AREA OF FIVE HUNDRED (500) SQUARE FEET PER FACING.

E. ILLUMINATION

ILLUMINATION SHALL BE IN ACCORDANCE WITH THE RESTRICTIONS SET FORTH IN SECTION 3.608.

F. REMOVAL

1. ILLEGAL

THE BUREAU OF INSPECTIONS, LICENSES AND PERMITS SHALL ORDER THE REMOVAL OF ANY BILLBOARD ERECTED OR