

(86) Sign, Activity—A sign constructed to accommodate changeable copy, giving information concerning activities taking place on a site.

(87) Sign, Advertising—~~Any sign located on a site other than that on which the product, service or use being advertised is sold, or a sign advertising a product or service sold on the premises for which there is only one of several products or services available.~~

~~(88) Sign, Billboards—An advertising sign which directs attention to a business, commodity, service, or other activity conducted, sold or offered elsewhere than on the site upon which the sign is located. Synonymous with "outdoor advertising". A SIGN WHICH DIRECTS ATTENTION TO A BUSINESS, COMMODITY, SERVICE, OR OTHER ACTIVITY CONDUCTED, SOLD OR OFFERED ELSEWHERE THAN ON THE SITE UPON WHICH THE SIGN IS LOCATED. SYNONYMOUS WITH OUTDOOR ADVERTISING.~~

(88) Sign, Directional—Any sign on a site for the purpose of directing traffic to another use, service or area on the site. Such sign shall not advertise a product or service.

(89) Sign, Freestanding—A sign which is supported by one (1) or more columns, uprights or braces in or upon the ground.

(90) Sign, Identification—~~Any sign on a site which identifies that site or which advertises the product or service which is sold only on the site. Such site shall only show the name, address and use of the site UTILIZES NOT MORE THAN EIGHTY PERCENT (80%) OF THE AREA OF SUCH SIGN FOR THE NAME AND ADDRESS OF THE SITE; AND THE REMAINING TWENTY PERCENT (20%) OF SUCH SIGN MAY BE UTILIZED TO ADVERTISE NOT MORE THAN TWO (2) SERVICES OR PRODUCTS OFFERED ON SITE.~~

(91) Sign, Informational—Any sign on a site which provides information other than identification pertinent to the operation of the use of the site to the general public. Such sign shall not advertise a product.

(92) Sign, Temporary—A sign which advertises community or civic projects, construction projects, real estate for sale or lease, or special events on a temporary basis.

(93) Signing Area—That portion of a sign device (including all copy area, background area and structural elements) utilized to attract attention.

(94) Site—A space of ground occupied or to be occupied by development.

(95) Stable—A structure for the housing of horses and similar domestic animals.

(96) Stable, Commercial—A structure for the housing of horses kept for remuneration, hire, or sale.