

CHAPTER 437  
(Senate Bill 198)

AN ACT to add new Section 21E to Article 83 of the Annotated Code of Maryland (1969 Replacement Volume, 1970 Supplement), title "Sales and Notices," subtitle "Consumer Protection," to follow immediately after Section 21D thereof, to provide that certain retail stores must indicate certain price information, including unit selling prices, on certain products under certain circumstances; to provide for enforcement of this section; and to authorize the Attorney General to issue rules and regulations necessary or as an aid to the effectuation of this Act.

SECTION 1. *Be it enacted by the General Assembly of Maryland,* That new Section 21E be and it is hereby added to Article 83 of the Annotated Code of Maryland (1969 Replacement Volume, 1970 Supplement), title "Sales and Notices," subtitle "Consumer Protection," to follow immediately after Section 21D thereof, and to read as follows:

**21E. Unit Pricing**

(a) *Definitions. As used in this section:*

*"Consumer Commodity" means any food, drug, ~~device,~~ cosmetic, or other article, product or commodity of any kind or class which is*

*(1) customarily produced for sale by retail sales agencies or instrumentalities for consumption by individuals, for use by individuals for purposes of personal care or in the performance of services ordinarily in or around the household, and*

*(2) usually consumed or expended in the course of such use or performance. , BUT NOT AN ITEM WHICH WEARS OR DETERIORATES FROM USAGE.*

*"Unit price" of an item means the retail price of that item expressed in dollars and cents per unit, ~~as follows:~~ . THE FOLLOWING UNITS AND ANY UNITS COMMONLY IN USE IN THE UNITED STATES MAY BE USED IF APPROPRIATE:*

*(1) per pound for items where the net quantity of the item is expressed in pounds or ounces or both;*

*(2) per kilogram (1000 grams) for items where the net quantity of the item is expressed in kilograms or grams or both;*

*(3) per quart for items where the net quantity of the item is expressed in quarts, pints, fluid ounces or a combination thereof;*

*(4) per ~~foot~~ 100 FEET for items where the net quantity of the item is expressed in yards or feet or inches or a combination thereof;*

*(5) per ~~square foot~~ 100 SQUARE FEET where the net quantity of the item is expressed in square yards, square feet, square inches or a combination thereof;*

*(6) per 100 units where the item is expressed in terms of a numerical count.*