

was delivered to the recipient unsolicited or that the recipient did not actually order or request the merchandise, and the recipient shall be entitled to retain for his own use said merchandise.

(b) Nothing in this section applies to any television or sound radio broadcasting station or to any publisher or printer of a newspaper, magazine, or other form of printed advertising, who or which broadcasts, televisions, publishes, or prints an advertisement for the offer to sell. ]

(a) *No person, firm, partnership, association or corporation, or agent or employee thereof, shall, in any manner, or by any means, offer for sale goods, wares, or merchandise, where the offer includes the voluntary and unsolicited sending of any goods, wares, or merchandise, not actually ordered or requested by the recipient, either orally or in writing. The receipt of any such goods, wares, or merchandise shall for all purposes be deemed an unconditional gift to the recipient who may use or dispose of such goods, wares, or merchandise in any manner he sees fit without any obligation on his part to the sender.*

*If after any such receipt deemed to be an unconditional gift under this SUB-section, the sender continues to send bill statements or requests for payment with respect thereto, an action may be brought by the recipient to enjoin such conduct, in which action there may also be awarded reasonable attorney's fees and costs to the prevailing party.*

(b) *If a person is a member of an organization, INCLUDING BUT NOT LIMITED TO ANY PERSON, FIRM, PARTNERSHIP, ASSOCIATION OR CORPORATION which makes retail sales of any goods, wares, or merchandise to its members, and the person notifies the organization of his termination of membership by certified mail, return receipt requested, any unordered goods, wares, or merchandise which are sent to the person after thirty days following execution of the return receipt for the certified letter by the organization, shall for all purposes be deemed unconditional gifts to the person, who may use or dispose of the goods, wares, or merchandise in any manner he sees fit without any obligation on his part to the organization.*

*If the termination of a person's membership in such organization breaches any agreement with the organization, nothing in this section shall relieve the person from liability for damages to which he might be otherwise subjected to pursuant to law, but he shall not be subject to any damages with respect to any goods, wares, or merchandise which are deemed unconditional gifts to him under this section.*

*If after any receipt deemed to be an unconditional gift under this SUB-section, the sender continues to send bill statements or requests for payment with respect thereto, an action may be brought by the recipient to enjoin such conduct, in which action there may also be awarded reasonable attorneys' fees and costs to the prevailing party.*

SEC. 2. *And be it further enacted, That this Act shall take effect July 1, 1971.*

Approved May 24, 1971.