

~~§~~ 34.

*The provisions of this subheading shall not apply to the solicitation or sale of insurance OR TO THE SALE OF SERVICES SUBJECT TO JURISDICTION OF THE PUBLIC SERVICE COMMISSION OR THE HOME IMPROVEMENT COMMISSION OF MARYLAND.*

~~§~~ 35.

*This subheading may be cited as the "Home Solicitation Sales Act."*

SEC. 2. *And be it further enacted,* That this Act shall take effect July 1, 1970.

Approved May 5, 1970

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CHAPTER 579  
(House Bill 141)

AN ACT to add new Section 21D to Article 83 of the Annotated Code of Maryland (1969 Replacement Volume), title "Sales and Notices," subtitle "Consumer Protection," to follow immediately after Section 21C thereof, providing that the notification to any person, as part of an advertising scheme or plan, that he has won a prize ~~and requiring him to do any act, purchase~~, RECEIVED AN AWARD, OR HAS BEEN SELECTED OR IS ELIGIBLE TO RECEIVE ANYTHING OF VALUE WHICH IS CONDITIONED UPON HIS PURCHASING any ~~other~~ item or ~~submit~~ SUBMITTING to a sales promotion effort shall constitute an unlawful practice AND TO EXEMPT TRADING STAMPS FROM THE PROVISIONS OF THIS ACT.

SECTION 1. *Be it enacted by the General Assembly of Maryland,* That Section 21D be and it is hereby added to Article 83 of the Annotated Code of Maryland (1969 Replacement Volume), title "Sales and Notices," subtitle "Consumer Protection," to follow immediately after Section 21C thereof, to read as follows:

21D.

*The notification to any person by any means, as part of an advertising scheme or plan, that he has won a prize ~~and requiring him to do any act, purchase~~, RECEIVED AN AWARD, OR HAS BEEN SELECTED OR IS ELIGIBLE TO RECEIVE ANYTHING OF VALUE WHICH IS CONDITIONED UPON HIS PURCHASING any ~~other~~ item, or ~~submit~~ SUBMITTING to a sales promotion effort constitutes an unlawful practice under this subtitle. THE PROVISIONS OF THIS SECTION DO NOT APPLY TO TRADING STAMPS AS DEFINED BY SECTION 239(A) OF ARTICLE 56 OF THE ANNOTATED CODE.*

SEC. 2. *And be it further enacted,* That this Act shall take effect July 1, 1970.

Approved May 5, 1970