

26-17.1. Retention of Political Matter.

(a) Each candidate or treasurer or subtreasurer and every person who publishes or distributes or causes to be published or distributed any pamphlet, circular, card, sample ballot, dodger, poster, advertisement, buttons, matchbooks, nail files, balloons, or any other printed, multigraphed, photographed, typewritten, written matter or statement or any matter or statement which may be copied by any device or method or which may hereafter be used for making copies of printed or written matter in any form whatever for publication or distribution, relating to or concerning any candidate or prospective candidate for public or party office or for the acceptance or defeat of any proposition, shall maintain for a period of one hundred and twenty (120) days following each election a complete file of sample copies of all matter printed, published or broadcast by his authority.

(b) "Distributor" includes any person or persons, partnership, or corporation engaged in the distribution of circulars, pamphlets, and other advertisements by hand delivery and/or by direct mail FOR PROFIT but does not include SALARIED employees, agents, or volunteers of the person or persons, partnerships, or corporations.

(c) Candidates or treasurers or subtreasurers and every person subject to the requirements of subsection (a) of this section shall not be required to maintain for a period of one hundred and twenty ~~(120) days following each election~~ sample copies of billboards and placards.

26-17. Rates for political advertising.

(a) It shall not be lawful for any candidate, treasurer or subtreasurer to expend any money for printing, publication or broadcasting of any political matter whatsoever unless such matter purport on its face to be printed, published or broadcast by the authority of said candidate, treasurer or subtreasurer; any such material which is printed, published or broadcast shall be marked as an advertisement.

[(b) Each candidate, treasurer or subtreasurer shall maintain for a period of one hundred and twenty (120) days following each election a complete file of sample copies of all matter printed, published or broadcast by his authority.]

[(c) (b) No person or corporation within the State, publishing a newspaper or other periodical, shall charge a candidate for State or local public office for political advertising a rate in excess of the regular local rate regularly charged by such person or corporation for commercial advertising except that when such political advertising is placed with the person or corporation through the medium of an advertising or press agency, then the regular national rate regularly charged by such person or corporation for commercial advertising may be charged.]

[(d) (c) Violation of this section is a misdemeanor and any person so convicted is subject to the penalties provided in Section 26-20 of this subtitle.]

SEC. 2. *And be it further enacted, That this Act shall take effect July 1, 1969.*

Approved May 14, 1969.