

(3) *If it is an imitation of another food, unless its label bears, in type of uniform size and prominence, the word "imitation" and immediately thereafter, the name of the food imitated; or*

(4) *If its container is so made, formed, or filled as to be misleading, or*

(5) *If in a package or other container unless it bears a label showing (A) the name and place of business of the manufacturer, packer, or distributor, and (B) an accurate statement of the quantity of the contents in terms of weight, measure, or numerical count:*

*Provided, That under clause (B) of this paragraph (5), reasonable variations may be permitted, and exemptions as to small packages may be established, by regulations adopted under this subtitle; or*

(6) *If any word, statement, or other information required by or under authority of this subtitle to appear on the label or other labeling is not prominently placed thereon with such conspicuousness, as compared with other words, statements, designs, or devices, in the labeling, and in such terms as to render it likely to be read and understood by the ordinary individual under customary conditions of purchase and use; or*

(7) *If it purports to be or is represented as a food for which a definition and standard of identity or composition has been prescribed by regulations adopted under Section 470H of this subtitle unless (A) it conforms to such definition and standard, and (B) its label bears the name of the food specified in the definition and standard and, insofar as may be required by such regulations, the common names of optional ingredients, other than spices, flavoring, and coloring, present in such food; or*

(8) *If it purports to be or is represented as a food for which a standard or standards of fill of container have been prescribed by regulations adopted under Section 470H of this subtitle, and it falls below the standard of fill of container applicable thereto, unless its label bears, in such manner and form as such regulations specify, a statement that it falls below such standard; or*

(9) *If it is not subject to the provisions of paragraph (7) of this subsection, unless its label bears (A) the common or usual name of the food, if any, and (B) in case it is fabricated from two or more ingredients, the common or usual name of each such ingredient; except that spices, flavorings, and colorings may, when authorized by the Board, be designated as spices, flavorings, and colorings without naming each; Provided, That, to the extent that compliance with the requirements of clause (B) of this paragraph (9) is impracticable, or results in deception or unfair competition, exemptions shall be established by regulations adopted under this subtitle; or*

(10) *If it purports to be or is represented for special dietary uses, unless its label bears such information concerning its vitamin, mineral, and other dietary properties as is determined to be, and by regulations prescribed as, necessary in order to fully inform purchasers as to its value for such uses; or*

(11) *If it bears or contains any artificial flavoring, artificial coloring, or chemical preservative, unless it bears labeling stating that fact: Provided, That, to the extent that compliance with the*