

**251. Definitions:**

(a) "Commercial or industrial activities for purposes of unzoned industrial and commercial areas" mean those activities generally recognized as commercial or industrial by local zoning authorities in this State, except that none of the following activities shall be considered commercial or industrial:

- (1) Outdoor advertising structures.
- (2) Agricultural, forestry, ranching, grazing, farming, and related activities, including, but not limited to, wayside fresh produce stands.
- (3) Activities normally or regularly in operation less than three months of the year.
- (4) Transient or temporary activities.
- (5) Activities conducted in a building principally used as a residence.
- (6) Railroad tracks and minor sidings.

(b) "Zoned commercial or industrial areas" mean those areas which are reserved for business, commerce, or trade pursuant to local zoning ordinance or regulation.

(c) "Unzoned commercial or industrial areas" mean those areas which are not zoned and on which there is located one or more permanent structures devoted to a business or industrial activity or on which a commercial or industrial activity is actually conducted, whether or not a permanent structure is located thereon, and the area along the highway extending outward ~~500~~ 660 feet from and beyond the edge of such activity. Each side of the highway will be considered separately in applying this definition.

All measurements shall be from the outer edges of the regularly used buildings, parking lots, storage or processing areas of the commercial or industrial activities, not from the property lines of the activities, and shall be along or parallel to the edge or pavement of the highway.

(d) "Federal-aid primary highway" means any highway within that portion of the State Highway System as designated, or as may hereafter be so designated by the State Roads Commission which has been approved by the Secretary of Transportation pursuant to subsection (b) of Section 103 of Title 23, United States Code.

(e) "Traveled way" means the portion of a roadway for the movement of vehicles, exclusive of shoulders.

(f) "Main-traveled way" means the traveled way of a highway on which through traffic is carried. In the case of a divided highway, the traveled way of each of the separated roadways for the traffic in opposite directions is a main-traveled way. It does not include such facilities as frontage roads, turning roadways, or parking areas.

(g) "Sign" means any outdoor sign, display, device, figure, painting, drawing, message, placard, poster, billboard, or other thing which is designed, intended, or used to advertise or inform.

(h) "On-premise outdoor advertising" means any outdoor sign, display, light, device, structure, figure, painting, drawing, message.