

**T H E**  
**T R A V E L L E R,**

**P U B L I S H E D B Y**

**M'GREGOR & WHITE,**

**No. 6 NORTH CHARLES STREET.**

**B A L T I M O R E.**

---

**Gratuitous Circulation, 300,000 per Annum.**

---

The Publishers would request the attention of Merchants and Tradesmen generally, to the claims of the "THE TRAVELLER" upon them, and the unsurpassed inducements which it presents as a medium to make known their business to the *Country Trade*.

The design contemplated in the publishing of this paper, was to establish an efficient means of laying Advertisements directly before the country trade; and we feel privileged to assert, that no plan has proved so satisfactory or efficient, as that pursued in the distribution and circulation of "THE TRAVELLER." It is now in full tide of success, and as a means of advertising, its peculiar mode of distribution, being similar to that pursued in New York and Boston for several years past, renders it the most efficient in existence.

Agents are employed at WHEELING, WASHINGTON, CUMBERLAND, FREDERICK, YORK, HAVRE DE GRACE, and on board all the Steamboats carrying passengers to Baltimore, who each day, in every train, and in every boat, distribute "THE TRAVELLER" gratuitously to every passenger—thus giving them sufficient time to examine the advertisements *before they reach the city*.

This plan has been faithfully pursued since the commencement of the paper, and we feel gratified in being able to say that it has been of service to, and received the approbation of, those who have occupied its columns.