



BUSINESS LEAGUE

WM. H. DODD,

President of the Colored Business Men's Exchange.

One of the best things in business is to give a square deal to all and study your business every day. Every customer likes a pleasant word; every business man tries to improve his business once a year at least.

A successful business man is valuable in the community in which he lives; young men learn a trade, for there will be a day that you will need it to make you a valuable man.

Only about 25 per cent. of the men who go into business are successful. What is the cause?

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