hold, or shall do any business of insurance of any kind, or make any guaranty, contract or pledge for the payment of annuities or endowments, or money, whether the amount thereof be fixed or contingent, to the families or representatives of any policy or certificate-holder, or the like; or shall advertise or circulate any card, circular, notice, or open or keep any office for the transaction of said business, except an insurance broker duly licensed, without fully complying with all the provisions of this act, shall be subject to the fines imposed by section thirty-six of this article; and the term insurance Defining the company, as used in this article, shall be taken term in surto embrace every corporation, association, part-ies. nership or individual engaging in such business; and every such corporation, association, partnership or individual making any engagement for the payment of any money or other benefits in the event of sickness, accident or death, or other contingency, either to the member, policy or certificate-holder, or by whatsoever name the same may be known, or to their families or representatives, or entering into any contract or agreement in which the chances or probabilities of the duration of life, or the rate of mortality or hazard of occupation are in any way involved as an element or condition of such contract or agreement, shall be deemed and taken to be a life insurance company within the meaning of this article, and shall be subject to all the requirements of law applicable to said life insurance companies; provided, that the said business may be conducted on the mutual or co-operative Mutual or co-operative. plan, and that all such organizations shall, prior to beginning business, and thereafter, have in force bona fide applications for membership from at least one hundred persons; and in case said organization issues its certificates for a maximum sum of less than five hundred dollars, these said applications shall at least equal ten thousand dollars of insurance, and if any certificate or insurance on one life be issued in excess of five hundred dollars, then they shall at least equal the amount of insurance now required by law for a mutual company, and in addition thereto comply with the following sub-sections

Mutual or