

Other travel and tourist attraction folders were provided by Ocean City Bureau of Information, Triton Beach, the Annapolis and Anne Arundel County Chamber of Commerce, the Deep Creek Lake Association, the Department of Forests and Parks, and the Baltimore Association of Commerce Tourist Bureau.

It was apparent that a greater effort in providing tourist information would be necessary in the future. No attempt was made by the department to stimulate the demand for its tourist material. On the contrary, in several instances it was necessary to discourage travel agencies and tourist information centers from deluging the department with requests for tourist literature. These organizations were informed that the supply of material was limited, but that the department was answering to the best of its ability all spontaneous individual requests. They were told also that wherever there was any particular problem of obtaining tourist information about some little-publicized area in the state, the department would do what it could to help.

PHOTOGRAPHS AND FILMS

One of the early constant demands on the department was for photographs. On this subject, too, there is a great variety of opinion, not only among State officials, but also among citizens interested in the problem. The pertinent questions are: what photographs are to be distributed free and to whom, and what photographs are to be made generally available at cost. Some officials and other citizens think that the department ought not to give photographs without charge; others hold that photographs offered free to writers of magazine articles, atlases, almanacs, encyclopedias, and advertisers provide one of the least expensive means of publicizing the state.

It appears that there is in any case a need for a collection of photographs of Maryland, an official collection that can be preserved for posterity. At present the Maryland Department of the Pratt Library has approximately 18,000 photographs of state scenes. It has also a large number of negatives. Although some of these are available for public use without charge, others are restricted. But the State itself has no central photographic collection. Official photographs are scattered among the various departments some catalogued, others not. There is apparently a need for a state-wide coordination of photographic activity.