the unsuspecting editor, 27 and, as Mr. Cowan states in the Herald of November 30, 1802,

in the true spirit of a Jacobin way-lay'd me, and brought my head to the ground before I knew the assassin was near me.

The Herald was now a larger paper, with the principal news columns set in larger type, and many of the advertisements embellished with vignettes.

On February 19, 1799, Cowan had issued

Proposals for enlarging and extending the <u>Maryland Herald</u>... the annual price will be two dollars; one half of which to be paid at the time of subscribing, and the residue at the expiration of six months so as to keep the payments one dollar in advance.²⁸

On June 11 of the same year,

Those gentlemen who have undertaken to procure subscriptions to the new proposals to enlarge the Herald, are respectfully solicited to give them in as they can with convenience to themselves. 29

It was not until November that the paper had appeared in a larger format. In spite of his exertions, Cowan seemed to be losing subscribers rather than gaining them, for he states in his last editorial of November 13, 1804, that

The greater part of those who had been his patrons, but who now differed from the opinions which he maintained upon political subjects, withdrew their subscriptions from his paper; and some of them (if they may not be

²⁷ Easton star. June 23, 1874. 18 The Maryland herald. (Easton) May 7, 1799. 29 Ibid. June 11, 1799.