(3) "ACTUAL COST" MEANS:

- (I) THE REPAIR PRICE, REDUCED BY ALL DISCOUNTS, PAID BY THE LESSOR TO THE REPAIRER OF THE VEHICLE; AND
 - (II) A REASONABLE FACTOR FOR LOSS OF USE.
- (4) "DAMAGE" MEANS ANY DAMAGE OR LOSS TO THE RENTAL MOTOR VEHICLE, INCLUDING LOSS OF USE AND ANY COSTS AND EXPENSES INCIDENT TO THE LOSS OR DAMAGE.
- $\{(3)\}$ "Lessee" means any person obtaining the use of a rental motor vehicle from a lessor under the terms of a rental agreement.
- {(4)} (6) "Lessor" means any person in the business of providing rental motor vehicles to {the public} A LESSEE UNDER THE TERMS OF A RENTAL AGREEMENT.
- {(5)} (7) "Rental agreement" means {a written agreement setting forth} AN AGREEMENT SPECIFYING the terms and conditions governing the use of a rental motor vehicle by a lessee for a period of {less than 180 days} 30 DAYS OR LESS.
- {(6)} (8) "Rental motor vehicle" means a passenger car, INCLUDING PASSENGER VANS THAT ARE INTENDED PRIMARILY FOR TRANSPORT OF INDIVIDUALS, which, on execution of a rental agreement, is made available to a lessee for the lessee's use.
- (9) "SECURITY" INCLUDES A LINE OF CREDIT PROVIDED BY A CREDIT CARD.
- {(b) The Division shall develop a form for collision damage waivers, and shall make it available to all lessors in the State.
- (c) The form shall meet the requirements specified in subsection (e) of this section.
- (d) A lessor may not deliver or issue for delivery in this State a rental motor vehicle agreement containing a collision damage waiver, unless the lessor uses a separate collision damage waiver form provided by the division that meets the requirements specified in subsection (e) of this section.
 - (e) The collision damage waiver form shall contain the following requirements:
- (1) The collision damage waiver shall be understandable and written in simple and readable plain language;
- (2) The terms of the collision damage waiver, including, but not limited to, any conditions or exclusions applicable to the collision damage waiver, shall be prominently displayed;
- (3) All restrictions, conditions, or provisions in, or endorsed on, the collision damage waiver are printed in type at least as large as Brevier or 10 point type;