

## THE FOURTH NATIONAL HOME SHOW

Fifth Regiment Armory, March 18, 1939

Baltimore

**T**HE Fourth National Home Show, under the auspices of the Real Estate Board of Baltimore, which has its formal opening this evening here in the spacious Fifth Regiment Armory, is an inspiration to better living that everyone should see who possibly can arrange to do so. Beautifully staged, in accord with the most up-to-date living standards, the show reflects every worth-while home convenience development of recent years, conveniences which, through the hearty cooperation of the Federal Housing Administration, are made readily available to every present and prospective home-owner.

As your Governor, and as a citizen of Maryland who would like to see every home of our State furnished with some or all of these modern aids to home comfort and enjoyment, I urge you to visit the Armory before the expiration date of the Show, next Saturday, March 25, and allow yourself time enough to examine leisurely and thoroughly the many, intensely interesting displays that cover the vast Armory floor.

The center theme of this year's show is one that will capture the fancy of any woman—and of a vast percentage of men as well. It is a lovely garden, teeming with almost every type of bloom that it would be possible to find anywhere—truly a dream after the average gardener's heart. It replaces the home that, in previous National Home Show here, has occupied the place of distinction in the center of the Armory, only to be torn down for reassembly elsewhere once the show came to an end.

This year the complete home theme has not been abandoned. Rather it has been improved upon, in that, instead of being erected temporarily on the Armory floor before finding its permanent location elsewhere, this year's exhibition house has been erected on a permanent foundation, on Windemere Avenue, in the Loch Raven section, where it will remain after its award to some fortunate spectator of this Fourth National Show.

In addition to the many commercial exhibits, which include not only every accepted new device for any home purpose, but also the latest developments in insulation, roofing, building and the like, the Federal Housing Administration has contributed a number of attractive exhibits, that point out graphically the provisions in the National Housing Act that are designed to encourage the building and furnishing of a better type of modern home on a sound economic basis.

Such exhibitions as these are of particular interest under the business conditions now prevailing, for the reason that not a few of our leading economists are of the opinion that a revived interest in home building is the one thing that contributes most to a general revival of business after the retardation of ten years ago. Certainly no more popular way of rescue from our business troubles could be imagined than such a wave of home building and improvement, which would assist so splendidly and so continuingly to an improved standard of living among the rank and file of citizens of these United States.