rectly through any other person, money or goods, wares or merchandise, unless each of said stamps, trading stamps, cash discount stamps, checks, tickets, coupons or other similar devices shall have legally printed or written upon the face thereof the redeemable value thereof in cents.

1904, ch. 233, sec. 263 E

408. Any person who shall sell or issue to any person engaged in any trade, business or profession, any stamps, trading stamps, cash discount stamps, check, ticket, coupon or other similar device, which will entitle the holder thereof, on presentation thereof, either singly or in definite number, to receive, either directly from the vendor or indirectly through any other person, money or goods, wares or merchandise, shall. upon presentation, redeem the same either in goods, wares or merchandise, or in cash, good and lawful money of the United States, at the option of the holder thereof, and any number of such stamps, trading stamps, cash discount stamps, checks, coupons or other similar devices shall be redeemed as hereinbefore set forth at the value in cents printed upon the face thereof, and it shall not be necessary for the holder thereof to have any stipulated number of the same before demand for redemption may be made, but they shall be redeemed in any number, when presented, at the face value in cents printed upon the face thereof as hereinbefore provided.

Ibid. sec. 253 F.

409. Any person engaged in any trade, business or profession who shall distribute, deliver or present to any person dealing with him, in consideration of any article or thing purchased, any stamps, trading stamps, cash discount stamps, check, ticket, coupon or other similar device which will entitle the holder thereof on presentation thereof, either singly or in definite number, to receive either directly from the person issuing or selling the same as set forth in the preceding section, or indirectly through any other person, shall, upon the refusal or failure of the said person issuing or selling the same to redeem the same, as set forth in the preceding section, be liable to the holder thereof for the face value thereof, and shall, upon presentation, redeem the same either in goods, wares or merchandise, or in cash, good and lawful money of the United States of America, at the option of the holder thereof, and in such case, any number of such stamps, trading stamps, cash discount stamps, checks, tickets, coupons or other