

**WILLIAM DONALD
SCHAEFER**

Governor of Maryland



William Donald Schaefer was elected 58th governor of Maryland in 1986 by the greatest margin of victory in state gubernatorial history. In his landmark election Governor Schaefer swept Maryland's 23 counties and Baltimore City, with an unprecedented 82 percent of the total vote. Governor Schaefer brings to his new post more than 30 years of legislative and executive experience, and a deep familiarity with many of the state's most vexing problems.

As mayor of Baltimore City for 15 years, Governor Schaefer characterized his administration by initiating a highly innovative urban rejuvenation program, drawing upon the resources of federal, state and local government as well as those of the private sector. These initiatives led to a widespread revitalization of Baltimore's neighborhoods and to the city's emergence as a major tourist center. This, combined with other city programs implemented by Mr. Schaefer, created jobs for 200,000 unemployed Baltimoreans, many of whom were veterans, needy mothers and young people. In addition, these programs attracted 1.2 billion dollars in new investments that tripled the city's tax base and retained 39,500 industrial jobs.

Mr. Schaefer's work as mayor of Baltimore attracted much national attention, earning him acclaim as one of America's most effective urban executives. He is the recipient of eight honorary doctorates. The U.S. Conference of Mayors has bestowed upon him the highest accolades. National trade journals, fraternal organizations, civic and service clubs, health and welfare agencies, and neighborhood improvement associations have all paid him the highest tribute.

He is the fifth person in the nation to receive the "Distinguished Public Service Award" from Brandeis University along with Eleanor Roosevelt, Chief Justice Earl Warren, Watergate Prosecutor Leon Jaworski, and Speaker of the House Thomas "Tip" O'Neill.

The citizens of Maryland soon realized that in William Donald Schaefer they had found a man who knew how to make government work for people—a leader whose number one priority was always people. Committed to fulfilling this mandate, Governor Schaefer has promised to bring a "hands on, heads up" approach to state government. One of his best known directives to staff is: