

the purpose of giving him advice on any and all matters pertaining to the administration of the Maryland Securities Act, particularly the adoption, amendment or repeal of rules, regulations or forms (Code 1957, 1971 Repl. Vol., Art. 32A, sec. 39).

Division of Consumer Protection

John N. Ruth, Assistant Attorney General
Chief of Division

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The Consumer Protection Division was created by Chapter 388, Acts of 1967, and is headed by an Assistant Attorney General who is Chief of the Division. The Division is concerned with the control and regulation of fraud and false advertising to consumers and is responsible for the enforcement of certain civil and criminal provisions provided by the Act. The Division is also charged with the responsibility of recommending to the Governor and the General Assembly legislation to protect the public from fraudulent schemes and promotions and also reports to the appropriate law enforcement officers any information concerning violations of laws affecting consumers. The Division also seeks to assist, develop and conduct programs of consumer education and information through publications and other informational and educational materials prepared for dissemination to the consuming public. The Division also undertakes activities to encourage business and industry to maintain high standards of honesty, fair business practices and public responsibility "in the production, promotion, and sale of consumer goods and services" (Code 1957, 1969 Repl. Vol., 1970 Supp., Art. 83, secs. 19-27).

Appropriations	1971	1972
General Funds	\$1,098,290	\$1,174,289
Staff: 85.		

DEPARTMENT OF HEALTH AND MENTAL HYGIENE

Neil Solomon, M.D., Ph.D.
Secretary of Health and Mental Hygiene

Richard A. Batterton, Deputy Secretary of Health and Mental Hygiene

Matthew Tayback, Sc.D., Assistant Secretary of Health and Mental Hygiene for Program Services

Herbert Rosenbaum, Assistant Secretary of Health and Mental Hygiene for Office of General Administration

301 W. Preston Street, Baltimore 21201

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The Department of Health and Mental Hygiene was created by Chapter 77, Acts of 1969. The head of the Department is the Secretary of Health and Mental Hygiene who is appointed by the Governor with the advice and consent of the Senate, and who serves at his pleasure. The Deputy Secretary is appointed by the Secretary with the approval of the Governor and serves at his pleasure. The two Assistant Secretaries are appointed by the Secretary.

In 1971, the Department was reorganized by Executive Order of the Secretary into six major offices within the Office of the Secretary to bring about clearly established major areas of responsibility that were formerly fragmented and scattered. These offices control the activities of the Department, and supersede the formerly separate