

serve Districts, trade associations, non-profit institutions, and various State and local agencies. It follows the trends and changes in the Maryland economy closely, undertaking all professional-level economic studies required by and of the Division, such as the Maryland Economy and its supplements, projection studies, the monthly economic indicator, series, and the analysis or evaluation of any segment or aspect of the State's economy.

The Market Analysis Section undertakes studies to identify systematically and explore in depth those businesses, industries or industry groups (including tourism) for which Maryland offers special or outstanding advantages. This will result in the publication and maintenance of a continuing series of "Opportunity Studies" which will be used by the Business and Industrial Development Office for pinpoint solicitation.

The Travel Development Office fosters and promotes the development and growth of Maryland's tourism industry. It advertises, publicizes and promotes Maryland's historic, scenic and recreational attractions. It cooperates with and assists local, regional and state-wide travel, historical, and recreational groups in implementing activities and programs aimed to increase tourist travel and vacationing in Maryland. It also furnishes information and materials to publications and travel writers, answers tourists' requests for information, provides promotional publications for tourists, conventions, students and national travel agencies, and prepares and staffs exhibits at travel shows in Maryland's tourism market area. This involves the preparation and distribution of hundreds of thousands of pieces of promotional literature annually and the writing of special reports, articles and feature stories, as well as radio and television scripts and advertising copy.

The Public Relations and Publications Office provides the Division with a sustained and imaginative public relations program at a level of competence capable of successfully competing for space and time in the various public information media. It is responsible for publicizing all Maryland events and innovations with economic development significance. It prepares and distributes a bi-weekly news column entitled "Economic News Made in Maryland," and publishes a quarterly magazine devoted to in-depth treatments of subjects within the entire spectrum of Maryland's economic potential, including tourism, recreation, business and industry, education, and human and natural resources development. It is also responsible for the Division's usual public relations activities such as plant dedication ceremonies, public speeches and meetings, press releases, and feature articles. In addition, it undertakes the coordination and dissemination of developmental information from other State agencies in cooperation with existing public information offices in the various departments. It is also responsible for the final editing, layout and production of departmental publications, and the operation and maintenance of two audio-visual exhibits in the Friendship International Airport.

The General Administration Office formulates, coordinates and generally supervises the implementation of all programs within the Division under the guidance of and within the framework of policies established by the Economic Development Commission. It also provides administrative services for both the Division as well as the Commission.

The Federal and Field Liaison Office is responsible for the over-all State-level coordination among state, regional, local and federal development and development-related programs. The primary regional development programs operating in Maryland at present are: (1) The Appalachian Regional Commission program, functioning in Allegany,