

1 The Chair suggests to you, however, that you
2 have already lost the attention of the Committee of the
3 Whole, and you would gain your point much better by bringing
4 your remarks to a speedy conclusion.

5 DELEGATE FINCH: The above recommendation
6 concerned consumer goods but it is not confined to goods
7 - it relates to disclosure of factors surrounding credit
8 transactions and the purchase of services. These areas
9 are equally vital, even though they are not as prone to
10 advertising mediums as are consumer goods. Requiring dis-
11 closure in these areas to protect the purchaser does not
12 violate any methods of competition as might be claimed
13 in the highly competitive consumer market; it merely
14 makes honesty a reality and gives the average man a decent
15 opportunity to secure a fair deal when he seeks a loan or
16 purchases a service.

17 The above, then, are but some of the problems
18 facing the consumer-shopper. This recommendation merely
19 endorses the idea that the State will act to protect the
20 consumer and require full and meaningful disclosure to
21 accomplish this end. Such an endorsement, written into