

1 of plenty want the creature comforts, too; Christmas
2 toys, Easter clothes, Thanksgiving turkey, even a nice
3 used auto to take the family on a July 4th picnic.

4 Every great constitution guarantees the people
5 basic rights, and here is a basic right that is badly
6 needed. We need a mandated right in the market place,
7 which will provide the following: (1) People need rights
8 to health and safety. We have made progress in this right
9 since 1906. (2) People have a right not to be deliberately
10 deceived. Protection against deception in packaging,
11 inferior materials used in home improvements. (3) People
12 need rights against fraud, not to be subjected to criminals
13 in the market place. Ninety-five per cent of businessmen
14 are honest. People should have a right of police force to
15 protect them from the dishonest five per cent. (4) People
16 need the rights against psychological subjugation.
17 Hypnotism in advertising undermines the citizens. (5)
18 People have a right to be educated for the market place.

19 Yes, they have places to complain: U. S.
20 Department of Weights & Measures, People's Court, Better
21 Business Bureau, Public Service and Insurance Commissions,