

1 then it furnishes really no guide. All that it says in
2 effect is that we should protect the people against fraud.
3 That is what it amounts to, and fraud has infinite variety
4 and it denies what is really the basic principle of
5 law and order, that is self-help, so for all of those
6 reasons I think it would be a mistake to enshrine this
7 kind of a general proposition in the Constitution.

8 THE PRESIDENT: Delegate Koger.

9 DELEGATE KOGER: Mr. Chairman and ladies and
10 gentlemen: No provision at this convention has received
11 greater praise in the local and national newspapers, and
12 radio and television, than consumer protection. It was
13 the very first thing we did that directly benefited the
14 people.

15 Everybody is a consumer, and a measure of this
16 kind ~~will~~ interest the people. The main question we will
17 be asked is: What did you do for me? You will be saying
18 something, and it will appeal to everyone, your neighbor
19 and secretary, and certainly your wife, when you can say
20 "You know, we added something to the Bill of Rights, a right
21 in the marketplace, consumer protection."