dition, this administration is preparing a series of essential legislative measures intended to modernize the State's criminal code and promote police effectiveness. These will be introduced during the 1969 Legislative Session.

Even as I intend to continue our State efforts to combat crime, I now have the opportunity to propose and campaign for additional Federal measures. We have proved the fiscal resources a determined State government can mobilize for local law enforcement agencies. I believe a determined Federal government can act with equal vigor by distributing aid imaginatively through broad categorical grants to the states; by sponsoring necessary new programs particularly in the areas of research, advanced training, and prison reform that the states, at present, simply cannot afford to undertake. Finally, I believe that the Federal government must take the initiative in the crackdown on organized crime, attacking this most extensive and fundamental menace with the same intensity once used to crumble the great industrial trusts and monopolies at the beginning of this century.

However, the first and final responsibility rests with you, the chiefs of local law enforcement agencies. Your assignment seems the virtual Mission Impossible: to increase professionalism; improve morale; encourage public support; reduce the crime rate and move from crime control to crime prevention — yet this can and must be done and I am confident that Maryland's Chiefs of Police have the integrity, ability and tenacity to change Mission: Impossible into Mission: Accomplished.

## STATEMENT FOR MAGAZINE SPECIALTY SALESMAN

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September 5, 1968

As any good salesman will tell you, a good salesman is just as important as a good product. In this age of the Madison Avenue image and mass media saturation it takes more than a better mousetrap to have the world beat a path to your door. You've got to build the better mousetrap and then let the world know you're taking orders on a short supply.

While attending law school, I worked as a personnel director for a Baltimore food market and the qualities I sought most in our sales-