As a result of this review and study, I have concluded that the interest of the citizens of Maryland will best be served by the State retaining Assateague State Park and continuing the program of developing this facility that began in 1965.

The problems of developing and managing Assateague Island will become complex and difficult to solve unless the Maryland Department of Forests and Parks and the National Park Service work closely to develop a program of improvements and a set of operational policies that will make the most of this island's advantages.

I have instructed my Director of Forests and Parks to expedite the coordination of the State Park Master Development Plan with the Master Plan that is now being prepared for the National Seashore, and I have been informed that this coordination is underway.

I hope that both agencies will continue to work closely and will strive to provide the maximum benefit to the Assateague Island visitor.

*As a result of the Governor's letter of October 5, 1967, the Governor and the Secretary of the Interior, with their respective staffs, met on November 14, 1967, to discuss development of Assateague Island. The Secretary later wrote, in a letter undated in the copy in the files of the Governor's staff, that "the Department of the Interior can offer to acquire from the State of Maryland the improvements at Assateague State Park and provide financial assistance to the State in acquisition of other lands that may be needed by the State for park and/or recreation purposes." This letter of May 7, 1968, is the Governor's response. — Ed.

ADDRESS TO NEW JERSEY FEDERATION OF REPUBLICAN WOMEN, ATLANTIC CITY

May 9, 1968

While I am deeply honored to be here this evening, I feel that you have me at a tremendous disadvantage. I understand many of you spent the morning being briefed by my campaign advertising man, Bob Goodman, on the art of campaign publicity. I've heard all about these sessions where Bob describes how, with the right advertising techniques, absolutely anyone can win — even Ted Agnew.

So by now you know all my foibles and failings and that "imagewise" I'm little more than a Bob Goodman original — which is exactly