

service and to offer further professional training to present State employees. This concept received considerable acclaim. The proposed Management Intern Program in the 1969 budget is the first step toward a comprehensive Graduate Corps designed to stimulate and sustain a new professionalism throughout the State service.

Economic Development and State Magazine — In order to generate new enthusiasm in Maryland's industrial and tourism potential, and to publicize the quality of life in Maryland, I am recommending funds to publish a Maryland magazine. This will replace a present magazine, *The Conservationist*, aimed primarily at an audience of sportsmen. The proposed new magazine, representing increased expenditures of about \$60,000, is a valid investment in promoting Maryland.

In addition, I am recommending new funds within the Department of Economic Development to accelerate our advertising effort and to provide professional assistance to those subdivisions seeking to develop and promote their prime tourist attractions. Few states in the Union can claim the vast range of recreational, cultural and historic attractions we in Maryland enjoy as our common heritage. The veritable abundance of these sites has allowed us to accept them casually and overlook their economic potential. The funds recommended for planning and promotion as well as expediting regional and local development should ultimately increase our State's gross economic product and revenues.

Human Services — Even in this year of economy, we have continued to develop our human service program. As a result of Federal assistance, we have been able to triple our Day Care services for the children of welfare mothers so that they can accept employment or job training. Only through such rehabilitation efforts can welfare costs be reduced. Funds have been allocated to increase the number of centers from 9 to 26, and the total number of children helped from 400 to 1300.

Another major extension in human services can be seen in the almost \$4.5 million increase in nursing home care. As a result of last year's action in placing State payments for nursing home care on a more realistic basis, we have opened approximately 1500 more extended care beds to State patients and provided approximately 600,000 more days of nursing home care.

CONCLUSION

While the budget before you is a realistic response to the fiscal realities facing this administration and the General Assembly today, and reflects a hold-the-line effort in many areas of State services, it is not