

Adequate financial assistance as I have noted will be an incentive, so will leadership training. But above all we must provide these candidates with confidence that their time and prestige invested in a campaign will not be squandered; that there is a risk but not a reckless gamble; and that they face not insurmountable odds but realistic opportunity.

Six steps to success: Public relations and information will promote registration, which will facilitate precinct organization, which will require trained leaders and sufficient funds to conduct winning campaigns for exciting candidates whose victory is inevitable.

This is an ambitious program which will require a tremendous energy and concentration of human resources within the Party. But if there ever was a moment it is now! And I have complete faith and confidence that Maryland's Republican Women can confront this challenge and capitalize upon this opportunity.

ADDRESS AT GROUNDBREAKING CEREMONIES, GREATER
WASHINGTON JEWISH COMMUNITY FOUNDATION,

ROCKVILLE

June 11, 1967

Honored Guests, Ladies and Gentlemen:

Today marks the culmination of a great effort and the beginning of a greater one. The traditional groundbreaking ceremony celebrates the success of this community's efforts to provide for their old and their young, their troubled and their disabled. The turning of this soil, from which will rise the Hebrew Home for the Aged, the Jewish Community Center and the Jewish Social Service Agency, symbolizes the continuity of the tradition of Jewish communities throughout the ages which proudly and independently always cared for their own people.

As a student—both through books and friendships—I became acquainted with the masterpieces of Jewish thought and scholarship. Last week, in preparing my remarks for today, I had cause to return to those books I had read with such rapt attention and wonder. Once again I was captivated with the timeliness of what I read.