

respective states, we can accomplish this. We must make available the things to do and places to see that will appeal to tourists. But we all must be aware that visitors will not make Delmarva their destination or linger with us until we learn to cater to their needs and desires. We must provide the atmosphere of hospitality, courtesy and good service travelers demand. To this end, the Delmarva Advisory Council and the Salisbury Chamber of Commerce have initiated a brief course for restaurant, motel and hotel employees to acquaint them with proper techniques for accommodating the public and to promote community pride and familiarity with the Peninsula's attractions. The Wicomico County Board of Education is cooperating by preparing course material and providing facilities. This is the kind of program that readily can be conducted by other Peninsula communities and the resultant goodwill should be profitable in many ways.

The Peninsula abounds in tourist attractions, and it seem abundantly obvious to me that tourism and recreation represent great promise for the economic future of Delmarva. Our job is to plan and prepare for that future when millions of new visitors from the expanding megalopolis of the East will be seeking out these attractions and open spaces. Our three states must continue to provide more public facilities, more camping and recreation areas. And the political subdivisions must meet the challenge of the future by planning and zoning now for more orderly development.

In all of this, the Delmarva Advisory Council can play an important role. I compliment you on the achievements you have made to date; and as you seek to expand on these, I can assure you that you will have the full cooperation of Maryland.

GROUNDBREAKING REMARKS, HITTMAN BUILDING,
COLUMBIA

May 12, 1967

Mr. Hittman, Mr. Rouse, Mr. Johnson, Distinguished Guests, Ladies and Gentlemen:

A Governor is expected to dedicate many buildings, cut numerous ribbons and turn countless shovels of new earth during his term of service. Invitations and participation in such programs are presumed to be a tribute to the office and not necessarily to the man who hap-