

little. We can say, then, that not only do we like to have fun, but also that we ought to have fun.

We are accustomed in this country to associating sports with the seasons—basketball with winter, lacrosse (at least here in Maryland) with early spring, baseball with summer and football with autumn. With all that has been going on in Chicago and Los Angeles these last few days, it certainly cannot be said 1959 baseball is over. But it is fall, and the football season is here. And football is as much a part of autumn as are falling leaves and bracing cool weather. For those of us who like football, this should be for us Marylanders one of our best years. We have right here in this city our Baltimore Colts, the world's champions in professional football, to say nothing of the many fine collegiate and high school teams in the State. Let's support them by going out to see them play. Let's all enjoy ourselves to the fullest during this football season.

REMARKS, ADVERTISING CLUB HONORING
CARROLL ROSENBLOOM

BALTIMORE

December 7, 1960

I am pleased and highly honored to join with my fellow-members of the Advertising Club of Baltimore today in paying just and deserving tribute to an illustrious citizen of Maryland. We salute you, Carroll Rosenbloom, as truly "the Man of the Year."

There are many of us here, I know, who are still nursing the bruises we suffered in that terrible jolt at Memorial Stadium last Sunday. So much has been written and said about this catastrophe already that it would be foolish for me to assume that I can add anything. I may say, however, that I am sure that I voice the sentiment of every person here when I say that I remain a most ardent fan of the Baltimore Colts, and, as such, hold a deep conviction that this team will go on to win its third consecutive national championship. But whatever its destiny, this professional football team already has brought profits and benefits of immeasurable value to the City of Baltimore and the State of Maryland.

It would be a virtual impossibility to overestimate the worth of the good will and favorable publicity that has come our way as a result of the activities of this aggregation of athletes. Millions of people throughout the United States have viewed them on their television screens.