This Week's SPECIALS

GIANT
THE QUALITY FOOD PEOPLE

Plus...DOUBLE COUPONS See store for Details Please, No Coupon Clubs

BONUS SPECIAL

USDA Grade A
Fresh Fryers
Whole 69¢ lb.
Cut-Up 79¢ lb.
Perdue Fresh Fryers Cut-Up 89¢ lb. Whole 79¢ lb.

Beef Bone In
Full Cut Round Steak
USDA Choice 1.99 lb.
Giant Lean 1.79 lb.

BONUS SPECIAL

1/2 PRICE SPECIALS

Available in the Produce Dept.
Fresh Salad Bar
No sulfites are used on our salad bar ingredients.
Reg. 1.99 — 99¢ lb.
Please limit your purchase to 6-lbs.

Summer Crop Large 32 Size
Florida Avocados
each
Reg. 99¢ — 49¢

Kraft Soft
Parkay Spread
2-lb. bowl
Reg. 2.09 — 1.04

Popcorn Snack with Peanuts
Fiddle Faddle
5-oz. box
Reg. 99¢ — 49¢

Giant Stone Ground
100% Whole Wheat Bread
No Preservatives Added
1-lb. loaves
Reg. 79¢ — 39¢

Laundry Detergent
Dynamo 2 Liquid
64-oz. plastic cont.
Reg. 4.98 — 2.49

Giant Extra Strength
Ex-prin Caplets
bot. of 50
Compare to Tylenol
Reg. 1.99 — 99¢

Giant
Hydrogen Peroxide
8-oz. bot.
Reg. 53¢ — 26¢

Sheer or Plastic Assorted
Curad Bandages
box of 80
Reg. 1.89 — 94¢

SO THAT OTHERS MAY SHARE IN THE SAVINGS, PLEASE LIMIT YOUR PURCHASE TO SIX OF EACH HALF PRICE ITEM.

SUPER SPECIALS

Nacho Cheese, Cool Ranch or Salsa Rio
Doritos Tortilla Chips
11-oz. bag
1.79

Smoked Meat, Beef or Kielbasa
Eckrich Sausage
1.99 lb.

1-Ply Green or Gold
Giant Napkins
pkg. of 140
69¢

Giant Hearty Grain
Granola Bread
1-lb. loaf
79¢

10% Real Juice
Orange Crush
or Regular or Sugar Free Hires Root Beer
67.6-oz. 2 Liter NR bot.
89¢

Assorted Flavors
Sundance Sparkler
Raspberry, Sour Cherry, Cranberry, Black Currant or Tropical Lemon
4-pack 10-oz. NR bots.
1.99

Kosher Whole or Halves, or Hearty Garlic Halves
Vlasic Deli Dills
qt. jar
1.19

Frozen Microwave Vegetables, Assorted
Stokely's Singles
6-oz. pkg.
SAVE 30¢
69¢

Frozen Lender's Plain, Cinnamon/Raisin or Onion
Big & Crusty Bagels
15.6-oz. pkg.
SAVE 40¢
79¢

Frozen Pizza-for-One
Celeste Deluxe Pizza
8.25-oz. pkg.
SAVE 39¢
1.29

PRICES EFFECTIVE THRU SAT., JULY 22, 1989 in Giant stores in Baltimore & Baltimore County. This merchandise is not offered for sale or available to retailers, restaurants or other commercial enterprises.

The Afro-American Section C

BUSINESS PULSE

■ Career Corner C3
■ Sports C4

Saturday, July 22, 1989

In his footsteps

Donna Richardson-Smith takes her cue from grandfather

By Charles H. Brown
AFRO Staff Writer

Lights, camera, activity, ought to be the introduction every time Donna Richardson-Smith enters into the room.

The energetic granddaughter of the late Chuck Richards has gone to follow her father's footsteps, if not his advice.

Chuck Richards found fame as a featured performer at Harlem's Cotton Club and travelled the world with the Chick Webb Orchestra and the Fletcher Henderson Band. Later Richards returned home to Baltimore where he became the first black announcer with the popular "Swing Class" on WITH Radio.

With Baltimore's advance into television, Richards swung into the new medium, becoming the first black freelance producer and host with WBAL's Tomorrow's Stars.

Thirty-six years later, Donna Richardson - Smith has gone on to develop a media career of her own, but despite her good looks, infectious smile and clear diction, Donna has chosen to remain behind the camera.

"I was shy as a teenager," Smith said. "I'm a little more aggressive now than I was at age 17."

It was that aggressiveness that led Donna to hold fast to dreams of following her grandfather Chuck Richards, who had shortened his name while an entertainer, into broadcasting, even though he discouraged it.

"He told me it wasn't easy and I would probably have to start off in East/West Nowhere," Richardson-Smith recalls.

Full of brand-spankin' new aggressiveness and a degree from UMBC, Donna decided to cast caution to the airwaves and headed for the nearest network recruiter.

Donna Richardson-Smith in her Comcast office.

After reviewing her neatly printed resume and listening to her carefully choreographed interviewing responses, the recruiter made a decision.

"He said, "You don't have any experience or background and I would rather you start in East/West Nowhere.' I wasn't going to do that," said Richardson-Smith.

Seven years later she has edited, anchored, announced, videotaped and produced just the way she told her grandfather she would. And in all of that time she came close to wishing she had heeded grandad's advice just once.

"Back in '83, we were taping the Lacrosse international at John Hopkins University. I had been working in the production van from 8:00 a.m. until 4:00 p.m. and hadn't been able to get out of the truck for food," Richardson-Smith recalls.

"The producer finally said, 'Donna, go relieve Wayne on handheld (video camera). Great,' I said. I will finally get out of this truck."

She did.

The electronic equipment in the production van is sensitive to temperature extremes, so the van temperature was maintained at 70 degrees. Lacrosse athletes also have their temper extremes, but they tend to cool each other off with a good swipe of the Lacrosse stick.

For everyone else that day the temperature remained at 120 degrees on the Hopkins astroturf - right where Donna took up position with the handheld video camera.

"I lasted 20 minutes and very nicely proceeded to pass out," Donna confessed.

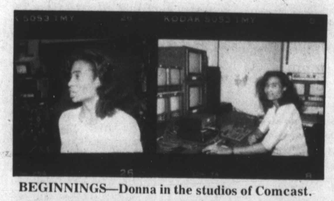
The spacious office, the constant air conditioning and the lack of astroturf, probably had nothing to do with Donna taking the new job at Comcast's Baltimore County Cable headquarters.

Perhaps it was because of her early (inbred) and continued (in the blood) interest in the media that Donna has gone on to her second television career in the time it has taken others to develop one. But after seven years as a commercial producer with Caltech, now Comcast, Richardson has stepped out from behind the console and into an office.

In her new position as systems trainer, Richardson-Smith will have the responsibility of orienting new employees on the policies and procedures that make the largest Comcast facility outside of the Balacynwyd, Pa., headquarters, work.

In addition Richardson-Smith will help to shape the new voice of Comcast by training company customer

(Continued on Page C2)



BEGINNINGS—Donna in the studios of Comcast.

A Richardson family photo album

1937 AFRO file photo shows Chuck Richards when he was a croomer with Fletcher Hendersons' band.

Black contractors decry WAA end to affirmative action

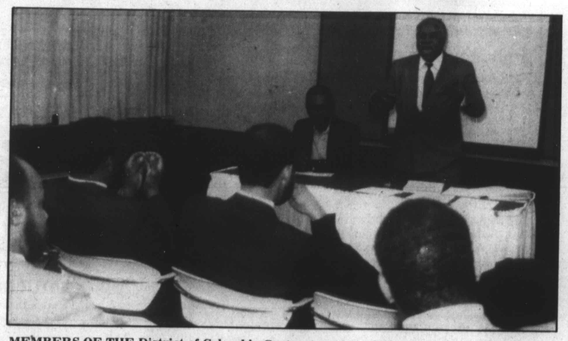
Minority contractors may not get a fair share of the $1 billion to be spent over the next seven years by the airport authority since this agency has terminated its mandated affirmative action program.

The DC Contractor's Association has called this action "capricious, arbitrary and unlawful" and at an emergency meeting voted to seek an audience with Linwood Holton, Jr., chairman of the authority in an effort to reverse this decision.

On July 10 the Metropolitan Washington Airports Authority terminated its minority participation program which mandated a plan offering businesses owned by minorities and women at least 25 percent of construction repair and rehabilitation contracts and 20 percent of most operations and maintenance contracts in the District of Columbia.

Until recently, the authority required contractors to make a "good faith effort" to achieve the latter, solely in line with affirmative action requirement.

Edward L. Nelson, president of the District of Columbia Contractors Association (DCAA) said that "the Authority's action appears to be a violation of the requirements of the U.S. Department of Transportation's Regulation 49 CFR Part 23 which requires recipients of federal funds, such as the Authority, to implement a mandatory program which insures that blacks and women participate in federally funded projects."



MEMBERS OF THE District of Columbia Contractors Association discuss the Metropolitan Washington Airport Authority's termination of its minority participation program, which set aside 25 percent of certain airport contracts for minority firms.

DCAA members point out that this change is being made by the Authority at a time when more than $1 billion is expected to be spent by the Authority over the next seven years for renovation, expansion, and services.

The DCAA was established in 1981 to foster opportunities for minority participation in construction in the capital area.

DCAA is an affiliate of the National Association of Minority Contractors.

BUSINESS BRIEFS

LOTUS AND dBASE WORKSHOPS

Learn to manage your business more productively with two powerful business software programs: Lotus and dBase. Non-profit credit computer technology workshops are offered throughout the summer by Hopkins' School of Continuing Studies at Hopkins, Columbia, Montgomery County, downtown Baltimore and Homewood campuses.

Lotus 1-2-3 workshops allow participants to learn the three major functions of the program: electronic spreadsheets, data base, and graphics. Classes are available in introductory, intermediate or advanced levels to suit individual backgrounds.

For information, Beth Finglass at (301) 338-8696.

TAX RETURN SEMINARS

The IRS will conduct free seminars for tax preparers who are interested in electronic filing Aug. 9 in Washington.

Preparers who participate in the Electronic Filing Program will be able to transmit tax return data over telephone lines directly to the IRS.

For information, call (202) 488-3100.

MEETING OF THE MINDS

Public relations officials from 30 historically black colleges and universities joined recently with scores of communications professionals for a seminar titled," Working Effectively With the Media."

Sponsored by Philip Morris Companies Inc., the seminar for the public relations officials from public and private institutions in 11 states, grew out of numerous discussions between officials of black colleges and the company's communications staff.

Other prominent speakers at the seminar included: Patricia O' Flynn Thomas, president of the National Newspaper Publishers Association; Jody Powell, press secretary to President Carter and currently chairman of Ogilvy & Mather Public Affairs; Wanda Lloyd, senior editor for Operations, USA Today and Jack White, senior editor, Time Magazine.