GIANT Discount DRUG

SAFETY & RELIABILITY

"We have a customer whose cardiologist prescribed Lanoxin for a heart condition. The customer later visited the family doctor who prescribed erythromycin to clear up an infection. The PROFILE system warned us that taken together, these two medications could increase the levels of Lanoxin in the blood, causing a possible overdose of Lanoxin. After we called both doctors, they agreed to change the erythromycin prescription to another antibiotic."

Chris Regzo
Giant Discount Drug Pharmacist

You can take an active role in your own protection by always advising your physician if you are taking any other medications.

To take advantage of Giant PROFILE, we recommend you complete a PROFILE form and have your prescriptions filled at the same Giant Discount Drug location every time.

For more information about PROFILE, our Free Prescription Safety Service, ask your Giant Pharmacist.

PROFILE FREE PRESCRIPTION SAFETY SERVICE

The interaction information is updated monthly and is derived from the drug interaction database which was developed by and is endorsed by the American Pharmaceutical Association.

AMERICAN PHARMACEUTICAL ASSOCIATION

1/2 PRICE SPECIALS

Antiseptic **Giant Mouthwash** 32-oz. bot. Reg. 1.99 — 99¢ (Compare to Listerine)

Flexible **Giant Swabs** pkg. of 300 Reg. 1.99 — 99¢ (Compare to Q-Tips)

Regular or Sensitive Skin **Cut Guard Shave Cream** 11-oz. can Reg. 2.49 — 1.24

Disposable Fixed Head **Giant Twin Blade Razors** pkg. of 10 Reg. 1.99 — 99¢ (Compare to Good News)

Solid Anti-perspirant **Mennen Speed Stick** 2.25-oz. cont. Reg. 2.69 — 1.34

Pain Reliever **Bufferin Tablets** bot. of 100 Reg. 5.39 — 2.69

SO OTHERS MAY SHARE IN THE SAVINGS, PLEASE LIMIT YOUR PURCHASE TO SIX OF EACH HALF PRICE ITEM.

SUPER SPECIALS

Medicated, Assorted Sheer or All Wide or Plastic, All Wide Sheer or Plastic **BAND-AID BRAND** Reg. 2.29 SAVE 60¢ — 1.69 box of 30 to 50

Bactine **First Aid Liquid Spray** Reg. 1.89 SAVE 70¢ — 1.19 2-oz. bot.

Children's SPF 30, Cream SPF 15 or Color Lotion SPF 15 **Sea & Ski Blockout** Reg. 6.29 to 6.49 SAVE 1.30 to 1.50 — 4.99 4-oz. bot.

Extra Strength Liquid **Maalox Plus** Reg. 4.59 SAVE 60¢ — 3.99 12-oz. bot.

Antacid Tablets **Alka-Seltzer** Reg. 3.29 SAVE 90¢ — 2.39 pkg. of 36

Dandruff Shampoo **Pert Plus** Reg. 3.99 SAVE 1.00 — 2.99 11-oz. bot.

Arm & Hammer **Dental Care Toothpaste** Reg. 2.59 SAVE 80¢ — 1.79 5-oz. tube

Regular, Super or Deodorant **Stayfree Maxi Pads** Reg. 4.49 SAVE 1.00 — 3.49 pkg. of 30

This Symbol Identifies Items Available Only In Stores With A Pharmacy.

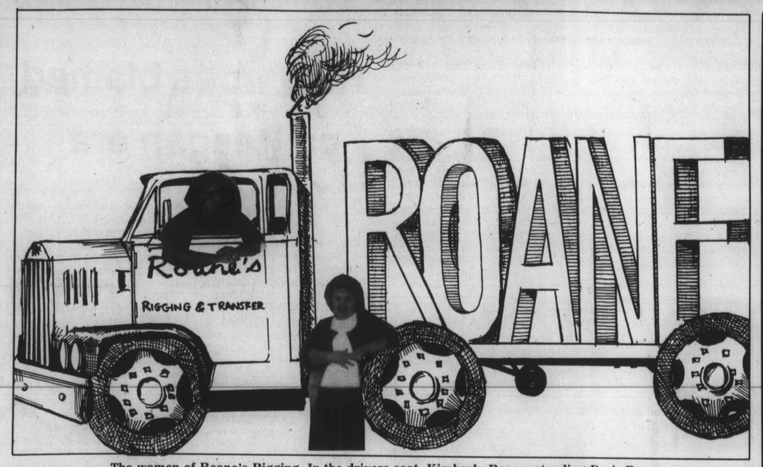
PRICES EFFECTIVE THRU SAT., JUNE 24, 1989 IN GIANT DISCOUNT DRUG STORES. SOME ITEMS MAY NOT BE AVAILABLE IN ALL STORES. This merchandise is not offered for sale or available to retailers, wholesalers or other commercial enterprises.

The Afro-American Section C

BUSINESS PULSE

■ Career Corner C3
■ Lacy Sports C5

Saturday, June 24, 1989



The women of Roane's Rigging. In the drivers seat, Kimberly Roane, standing Doris Roane.

The BIGGER they come...

By Charles H. Brown
AFRO Staff Writer

Nineteen is an awfully young age to be responsible for 100 tons of heavy equipment capacity, but don't bother trying to tell that to Kimberly Roane.

Roane was 19 and fresh out of Catholic High School when the board of Roane's Rigging and Transfer tapped her for leadership. Leadership they asked for and leadership they got.

Under Kimberly, Roane's has expanded its staff to a 30 member full time crew, moved to larger Pulaski Highway facilities, purchased additional equipment and maintained the quality of service the 49 year old firm built its reputation on.

"We do all kinds of things as you can tell by our trucks outside," Kimberly Roane says. "Eight ton, 17 ton, Super 25 ton and a 35 ton forklift. Rigging entails a lot of work."

In constant demand from companies such as Westinghouse, and Coca-Cola, (who hired Roane to move all of its innards to another plant), modular home builders (for whom Roane does the actual construction) and companies in need of local and long distance heavy moving, Roane's gets enough calls from area and out of state businesses to keep the majority of its crew and equipment in the field.

In 1945, Doctor "Doc" Lattie Roane started the firm as Roane's Delivery. By 1967, a name change to Roane's Transfer became necessary as the firm added its first partner, newly wed Doris Roane and its newest office assistant, seven year old Kimberly Roane, who began helping out with telephone answering duties.

"Doc" worked out of the family's home with his wife Doris doing the company books on the kitchen table.

The firm incorporated as Roane's Rigging and Transfer in 1977 and under "Doc" Roane gained a reputation for accomplishing the impossible.

"We had one job where a Italian ship travelled up and down the East Coast trying to find someone to remove this large piece of equipment from its hold," said Kimberly Roane. "Wherever they stopped they would pull into port and ask if anyone could do the job. No one wanted to touch it."

The ship eventually docked at Dundalk Marine Terminal and continued its search until it approached Roane's.

"That was a big piece," recalls Doris Roane. Together with the crew "Doc" again accomplished the impossible and hoisted the container from the ship, while onlookers eased a sigh of relief as it squeezed from the hold.

"My husband was walking up and down supervising the job. He was the best. The technicians on the ship were cheering."

"We have done some things that have really looked impossible," Kimberly added.

"'Doc' was the example for all of us," says Mrs. Roane. "He had the faith of a lion and he could overtake anything.

In 1988 "Doc" Roane, robust, active and fearless was overcome by a lingering heart ailment and a diabetic condition. He died March 12, 1988.

Before his death "Doc" asked his wife Doris to drive him out to the company offices for a visit. "Doc" slowly walked the floors of the now quiet building, sat at his desk in his favorite red leather wingback chair and considered the company they had built from its tabletop beginnings to its outstanding supplier status in the defense industry. Solemnly "Doc" asked him wife to make him a promise.

"He said we had worked too hard to build this company and he wanted me to promise that no matter what happened I would never let anyone take it away. He made me promise the company would someday belong to our children. That night he left here," Doris Roane recalled. "How could you break a promise like that?"

"Doc" Roane on the job before his death in 1988

Now Kimberly Roane sits in her father's red wingback chair with one year of growth as the company's president behind her. The walls are lined with awards and other souvenirs of the recognition she has received since moving into the drivers seat at Roane's.

Across the office, Doris Roane sits behind her desk still overseeing the company's books much the same as she did at the kitchen table when there were a lot less zeros and a much smaller payroll to keep track of.

Work flows smoothly between the two as they trade roles and responsibilities with the ebb and flow of the workload. In addition, Kimberly says her mother also shares the tidbits and insights gained over the years.

"My mother has helped me so much," says Kimberly. "She is a guide between me and my father. They have taught me all I know. When it is a family business you really grow into it."

"This was his desk and chair," Kimberly adds. "It's all torn up, but I wouldn't get rid of it for anything."

Now the family business which includes youngest son "Doc" Roane, Jr., as company vice-president, the entire office staff and crew, are planning on ambitious growth in the near future.

"More trucks, more warehouses ...," says Kimberly Roane.

"... by July of '90 we hope to be in our own warehouse," adds Doris Roane. "And hopefully one day Kimberly's children will be around here helping out."

Businesses give apples to the teacher

Teachers considering joining the Baltimore City Public Schools this summer will be offered inducements from area firms, ranging from free checking and reduced interest loans to free baseball tickets, to discounted tuition on college courses.

Eighteen companies presently participate in the new teacher inducement package put together by the Greater Baltimore Committee. This is the third year the GBC has offered an incentive package to help City schools compete in the competitive search for new teachers.

"In offering these benefits, Baltimore businesses are telling prospective teachers in City schools that they are wanted, that they are needed and they are appreciated," explained GBC Education Committee Chairman Arnold J. Kleiner, president and general manager of WMAR-TV.

Inducements include a range of banking services and discounts designed to help new teachers get established in the community. Financial incentives include free checking and safety deposit boxes, reduced interest loans and free credit cards.

Other benefits offered by participating firms include free professional baseball, basketball and hockey tickets, discounted tuition for college classes, special rates on hotel rooms and services, the waiver of security deposits and a month's free rent at area apartments.

Mr. Kleiner cautioned that the incentives alone are not enough to ensure that the best and brightest teachers come to work in Baltimore City.

As part of the incentive program, the GBC also sponsored a reception for the New Teachers Consortium, a group of visiting teachers the Baltimore City School System hopes to recruit. More than 200 prospective City teachers attended the welcoming reception, which helped illustrate the level of business community support for City schools.

Betty Davvel and Harry W. Brooks

IAB entrepreneurs honored

Washington, D.C. — Five African - American entrepreneurs have been recognized for their community service in Black communities by three Fortune 500 corporations, in conjunction with the Institute for American Business (IAB).

General Motors, Pepsi-Cola Company and Philip Morris developed the minority business enterprise (MBE) appreciation effort as a tribute to those who: serve as exemplary role models, provide job opportunities and contribute to the economic vitality of the Black community as a whole.

The three companies conduct sizable MBE programs and are strong advocates for minority procurement and business development — in concert with the IAB's goal of minority businesses advancement.

Representing a cross - section of the Black business community, the awardees include — William R. Giles, Sr., Chairman, EFC International (East Orange, New Jersey); David Barnes Lewis, Founder and president, Lewis, White & Clay (Detroit, Mich.); William F. Pickard, Chairman and CEO, Regal Plastics Company (roseville, Mich.); Harry W. Brooks, Jr., Chairman and CEO, Western Computer Group (burlingame,

(Continued on Page C2)

2,000th McDonald's franchisee

OAK BROOK, IL — Being number one is nothing new for former collegiate track star and Texas businessman Roland Parrish. Today, however, he is pleased to be counted number 2,000.

It was announced today that Parrish recently became McDonald's 2,000th U.S. franchisee, marking another milestone for the most successful restaurant franchiser in the world.

During McDonald's annual shareholders' meeting held today in Oak Brook, IL, Parrish was recognized by McDonald's president and chief executive officer, Mike Quinlan, and "welcomed to the McDonald's family."

"Our commitment to franchising continues to be vital to our growth strategy," Quinlan said. "We want to continue identifying more qualified minority applicants, like Roland Parrish, to join McDonald's," he added.

Quinlan indicated that between 600 - 650 new McDonald's restaurants will be added systemwide this year. About 400 of those restaurants, including Parrish's franchise in Dallas, will be opened in the U.S. In 1989, as in the last several years, about 100 new licensees will join the McDonald's family of independent owner/operators who own about 75 percent of the more than 7,900 domestic McDonald's restaurant businesses.

Worldwide, McDonald's has about 2,700 franchisees.

A native of Hammond, IN, Parrish was an All-American high school track star in the early 1970s and later earned a track scholarship to Purdue University were he received both his BS and MBA degrees.

Parrish went on to a successful career with Exxon U.S.A. Corporation in Houston. After holding several field sales management positions, Parrish said he wanted to "try a new venture — to own my own business."

"I've always strived to be the best I could be," said Parrish. "So when looking for an independent business opportunity, I sought out McDonald's because they are the best in the industry. I was extremely happy to learn that I had been granted a McDonalds license. Being the

(Continued on Page C2)

OAK BROOK, IL — Ed Rensi, left, president and chief operations officer, McDonald's U.S.A., welcomes Roland Parrish, the 2,000th McDonald's U.S. franchise.