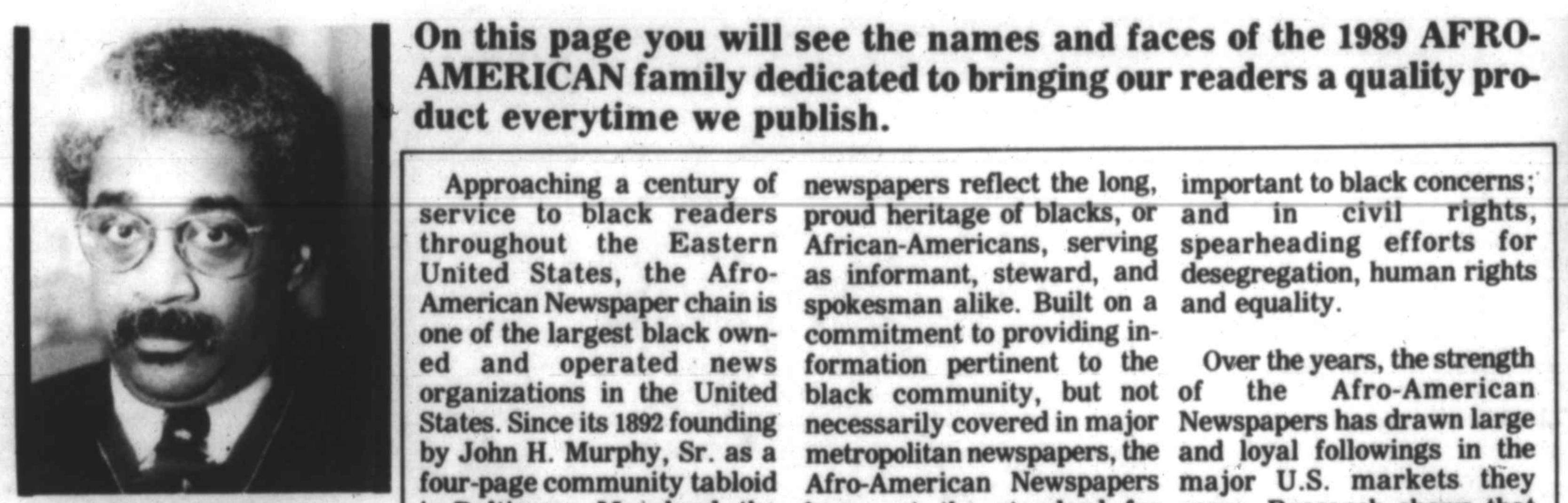
The AFRO family: keeping the flame alive



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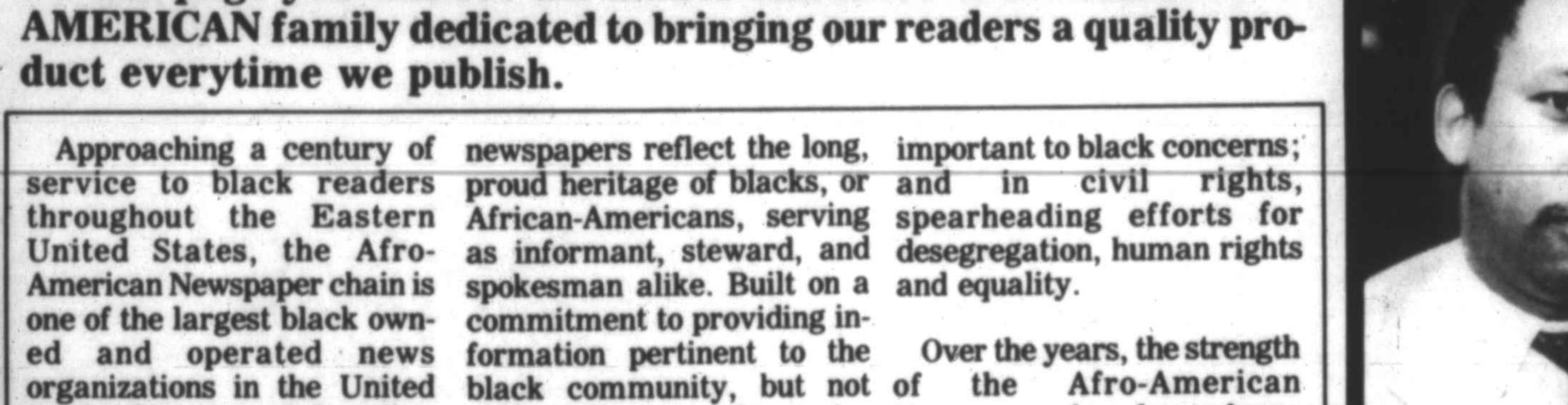
Wanda Pearson

by John H. Murphy, Sr. as a metropolitan newspapers, the and loyal followings in the four-page community tabloid Afro-American Newspapers major U.S. markets they in Baltimore, Maryland, the have set the standard for serve. Research shows that Afro-American has grown to quality black journalism readers will go to greater in since its earliest days. Washington, D.C. and Rich-

duct everytime we publish.

Approaching a century of newspapers reflect the long, important to black concerns; service to black readers proud heritage of blacks, or and in civil throughout the Eastern African-Americans, serving spearheading efforts for United States, the Afro- as informant, steward, and desegregation, human rights American Newspaper chain is spokesman alike. Built on a and equality. one of the largest black own- commitment to providing ined and operated news formation pertinent to the Over the years, the strength organizations in the United black community, but not of the Afro-American States. Since its 1892 founding necessarily covered in major Newspapers has drawn large

And the Afro-American more time with the Afro than Newspapers have spurred major to the success of many nationally newspapers in the same newspapers, and mirroring important advancements—in markets. With black earning the fast-changing lifestyles journalism, sending the first power up more than 20 perand demographics of the black correspondents cent in the past few years, a black population, the Afro- worldwide to cover war, fast-growing complement of American in 1973 launched diplomacy, finance and social black professionals and ex-Dawn magazine—an in-depth issues; in community efforts, ecutives, and the strong look at contemporary issues launching neighborhood im- readership profile of the Afroand upscale living read today provement campaigns which American Newspapers, the have been adopted nation- Afro emerges today as an in 44 leading black markets. wide; in politics, advocating essential part of the Africanand swaying votes toward American communities that American" indicates, the local and national candidates we serve.



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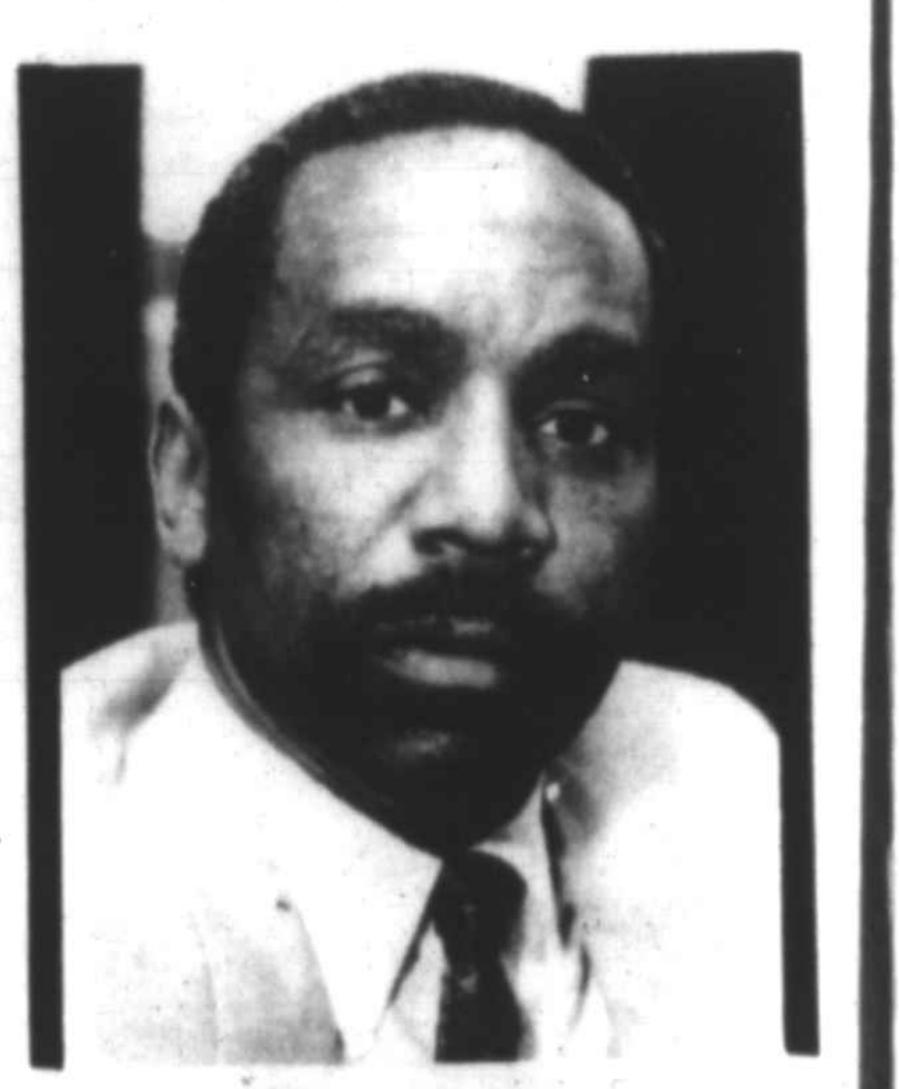
lengths, pay more, and spend

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\$3.49 Reg. Retail

8 oz.

SPRAY

SALE

LEKAIR SUPER GRO 4.5 oz. REG. W/Free Cholestrol 4.5 oz.

8 oz.

- \$3.49 SALE

3240 Pennsylvania Ave. S.E. 3220 14th St. N.W. 661 Pennsylvania Ave. S.E. LUSTERS 1518 Benning Rd. N.E. 1121 Vermont Ave. N.W. 1536 No. Capitol St. OIL MOIST 500 12th St. S.E. 433 L'Enfant Plaza Centre S.W. Waterside Mall, 401-M St. S.W. 5227 Georgia Ave. N.W. 2529 Pennsylvania Ave. S.E. 1700 Columbia Rd. N.W. 1900 7th St. N.W. 312 Riggs Rd. N.E. 1905 14th St. N.W. 2646 Naylor Rd. S.E. 660 Rhode Island Ave. N.E. 6217 Georgia Ave. N.W.

> 4001 So. Capital St. S.W. **Virginia Stores** 1062 Elden St., Herdon, VA Maryland Stores 5922 George Palmer Hwy.

610 H St. N.E.

128-130 Kennedy St. N.W.

Available at these local

Peoples Drug Stores

Washington Stores

3400 Georgia Ave. N.W.

Seat Pleasant, MD Laurel Shop Center, 320 Domer St. Laurel, MD 7939 New Hampshire Ave., Langley Park, MD 4805 Marlboro Pike Coral Hills, MD 4670 Suitland Rd. Suitland, MD Landover Mall,

2300 Iverson St. Hillcrest Heights, MD 8859 Branch Ave., Clinton, MD 3737 Branch Ave., Oxon Hill, MD 3024 Donnell Dr

Suitland, MD 1118-5707 Riverdale Rd.

59

SALE

PRICE

COCOA BUTTER

W/Free Soap

Landover, MD

Landover, MD 6200 Central Ave. Seat Pleasant, MD 6221 Oxon Hill Rd.

> Oxon Hill, MD LaPlata Shopping Center, Waldorf Mall Shopping Center, Waldorf, MD

St. Mary's Square, Great Mills Rd., Lexington Pike, MD 28 Watkins Dr.

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Upper Marlboro, MD Prices in this ad are effective thru February 28, 1989 in your local area Peoples Drug Stores. Some advertised items may not be available in all stores. Quantity rights reserved.

PAGE 6

THE AFRO-AMERICAN BLACK HISTORY SUPPLEMENT

FEBRUARY 11, 1989

THE AFRO-AMERICAN BLACK HISTORY SUPPLEMENT

PAGE