AREA ENTERTAINMENT

AT THE MOVIES

By Fred Douglass

Arnold Swarzenegger, star of some of the most electrifying action movies and major box offices smashes of the 1980's including "Terminator," "Predator," "The Running Man," "Commando," and "Raw Deal" is back again as the star of "Total Recall," a bizarre psycho-drama that takes him to Mars in search of an identity that was stolen from him through deprogramming.

Swarzenegger gained worldwide attention in the title role of "Conan, the Barbarian," a sophomoric flick that grossed $100 million in worldwide distribution and that spawned the highly successful sequel "Conan the Destroyer."

During the end of the 1980's, Schwarzenegger revealed his genius for comedy in the movie "Twins" in which he played opposite Danny DeVito of "Taxi" and "Throw Momma From the Train" fame.

The former champion bodybuilder who won the Mr. Olympia title seven times and captured thirteen worldwide titles, began his movie career in 1975 in the documentary "Pumping Iron."

Schwarzenegger will switch back to comedy in his upcoming film "Kindergarten Cop" which will be directed by Ivan Reitman who also directed "Twins."

But Schwarzenegger is at his best in science fiction movies like "Terminator" and his starring role in "Total Recall" will please his most critical fans.

The Black presence in "Total Recall" is represented by Mel Johnson, Jr., who portrays a cab driver on Mars who facilitates Schwarzenegger quest for the truth.

Johnson, who made his film debut in "American Blue Note," has made numerous nighttime television appearances on shows like "Designing Women," "Police Story," "Life Goes On," "Gimme A Break," "The Mike Hammer Show," "Open House," and My Two Dads."

Soap opera devotees will remember Johnson's face from roles in daytime dramas like "Ryan's Hope," "The Guiding Light," and "One Life to Live."

Describing his role as Quaid, Schwarzenegger says "Doug Quaid is very normal kind of guy who works in construction but actually has another life that was deprogrammed from his mind. When he is confronted with this information, he doesn't know what is reality and what is nothing more than a programmed dream.

Scenes from Total Recall, starring Arnold Schwarzenegger.

The audience will not know either and that's what makes this movie so very interesting."

The movie is set in the year 2084, A.D., following WW III and the colonization of Mars. Earth is ruled by two powerful governments and, despite the fact that the world has survived its third major global war, there is considerable political unrest that spreads all the way to the Mars.

Quaid's problems begin when he visits Rekall Inc., a futuristic travel service that provides out of this world fantasies to its customers through brain implants.

Quaid seeks to live out his fantasy of visiting Mars, an overpowering dream that has been haunting his mind for years.

However, Quaid's fantasy venture becomes so vividly real that the proprietors of Rekall Inc. have to give him a powerful sedative which they hope will suppress his memories of even visiting the travel agency.

But Quaid's encounter with his submerged, deprogrammed personality is too strong to be completely exorcised from his mind and he sets out on a trek to discover the true nature of his personality.

There are those who fear that their political plots and treachery will be revealed if Quaid's memory is rekindled and they set out to kill him.

Quaid's querulous quest leads him to bizarre adventures on Mars where he becomes embroiled in the politics and struggles on the colonized planet and as he seeks to evade his pursuers who are hellbent on destroying him.

"Total Recall" is an excellent science fiction film with imaginary scenery, mind boggling special and a fast paced story that will keep you on the edge of your seat until the final frame of the film.

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LONNIE RADCLIFFE, vice president, marketing, Independence Bank of Chicago, Independence Chairman Alvin J. Boutte, William M. Valiant, vice president and treasurer, Borg Warner Corp., and Independence President Edgrick C. Johnson, reach agreement on $13.9 million multi-year, unsecured loan arrangement. Independence, with Drexel National Bank is a member of the financial team of Indecorp, Inc., the nation's largest Black bank holding company.

PACK YOUR BAGS

Conference Update

WRITERS CONFERENCE

The International Black Writers Conference will be held June 15-17 in Chicago, Ill.

The event marks the 20th Anniversary of the organization and will bring together writers, aspiring writers, poets, musicians and patrons of the arts.

Events will include an Awards Banquet and a Songwriters Luncheon.

For details write to the International Black Writers Conference, P.O. Box 1030, Chicago, Ill., 60690. Or call (312) 995-5195

CONTRACTORS CONFAB

The National Association of Minority Contractors (NAMC) will mark its 21st anniversary at its annual convention June 20-24 at the Allis Plaza Hotel, Kansas City, Mo.

The theme of this year's conference is "Stepping Into the 21st Century." Workshops will focus on information designed to increase minority participation in the construction industry.

ACCOUNTANTS MEET

The National Association of Black Accountants will meet June 25-July 1 at the Biltmore Hotel, Los Angeles, Ca. For information call Beverley Everson-Jones on (202) 682-0222.

SCHOLARS GATHER

The National Association of University Women will meet July 31-Aug. 5 at the Sheraton Centre Hotel, New York City. Call Harriet Fortson on (212) 862-3193.

JOURNALISTS CONFAB

The National Association of Black Journalists will meet Aug 1-5 at Century Plaza Hotel, Los Angeles, Ca. For information call Carl Morris on (703)648-1270.

D.C.'s lone Black type shop is going strong after 22 years

By Saron E. Jenkins
Special to the AFRO

Georgia Avenue's own Typewriter Serviceman's Shop is the only Black owned typewriter service shop in the District which has been in operation for 22 years. Its top selling items are uniquely designed Black greeting cards and ethnic paintings and money orders.

Sterling King, the founder, who purchases the cards from artists all over the country, said, "The artists, who design the cards, basically hear about me from word of mouth. I started as a typewriter serviceman. I didn't get into selling cards until a guy I knew from Philadelphia, James Brown, introduced me to "Black Greeting Cards," which were very cheap at the time .... and I went on from there.

"I was 43 years old and a retired government employee when I started my business. That's where I got all my training. They taught me everything I know about typewriter repair."

Mr. King was also local president of the National Office Machine Dealers Association, where he got more extensive training on how to run the business end of a typewriter repair shop.

Mr. King, who has had the opportunity to watch his dream grow into a thriving business said, "I know many of the customers that come through the store. The students come and go, but every once in a while they come back and see me."

When asked why he preferred to sell Black cards, he said, "I feel that it's important to have Black faces on cards. All of my life we've had White greeting cards and it gives me a thrill for it to be an all Black greeting card store.

"I don't deal with anything with a White face on it. I think I owe it to the kids on campus, as well as my other customers."

Mr.King, who also sells prints, said people come from all over the District to buy his most popular selling print, *The Last Supper*.

But a lot of his business is from his Western Union service that he started six years ago. "It brought even more students into my establishment. They are able to take care of their own business and at the same time they get to see the merchandise that might interest them."

Mr.King holds a special place in his heart for Howard students, who make up about 70 percent of his customers. He attended Howard but dropped out after his sophomore year when he got his Government job.

Thinking about his career as a business owner Mr.King said, "Your biggest problem always seems to be money. You have to have enough money to be able to pay your employees, and taxes on time.

The oldest of five children, Mr. King came from a very close knit family. He said that what influenced him to succeed more than anything else was the fact that he was poor as a child.

Mr. King said that he started the business because of his son, who was diagnosed as having cancer at a very young age. He needed a steady flow of income to pay for chemotherapy treatments.

"I wanted him to take his rightful place in society," he stated. "I wanted to obtain a business so that he could work with me, to support himself and his family," said King. His son did graduate from Livingston College.

As for the future, Mr.King has given thought to expanding the business, particularly for the art work. He doesn't want to leave the area. "If I branch out, I would move across the street. I like working on Georgia Avenue," he said.

"It has a lot of history. In the old days Georgia Avenue was considered the Hill Top; the place for the Black elites. It was the top section of the District. When integration first took place, most Blacks moved out and business declined. That's my aim; to improve our businesses; to give services that you can not get elsewhere, and pull people back to the avenue."

Marion Holmes named PHH vice president

MARION HOLMES

HUNT VALLEY, MD — Marion Holmes has been elected to a corporate office and promoted to vice president, Corporate Tax of the PHH Corporation.

"Mr Holmes is responsible for the worldwide tax affairs of PHH Corporation. This promotion recognizes his past accomplishments and anticipates the increasingly important strategic role tax management will play in helping PHH reach its growth objectives," said Roy A. Meierhenry, senior vice president and chief financial officer of PHH.

Mr. Holmes, 49, joined the company in 1986 as Director of Corporate Tax. He has over 25 years experience in all phases of tax law and accounting. His career includes tax management positions at two Fortune-ranked companies, a national Big Eight accounting firm and the IRS.

A graduate in Business Administration from the University of Missouri, Mr. Holmes also completed graduate work in accounting at St. Louis University and in law at George Washington University.

PHH Corp. is listed on the New York, London and Toronto Stock Exchanges. It has annual revenues of $1.7 billion and total assets of $4.2 billion.

BUSINESS BRIEFS

SMALL BUSINESS OKAY

According to a quarterly economic survey released by the nation's largest small-business organization, a widely-rumored small business credit crunch has failed to materialize.

While there appears to be some regional credit crises, the April NFIB survey of more than 2,300 small firms found no evidence of a tightening of credit across the nation. Positive signs emanated from the inflation figures, which improved substantially from earlier in the year.

NEW HOTEL MANAGER

Holiday Inn Crowne Plaza at Metro Center has appointed Victoria Petibone, a native Washingtonian, as its new concierge manager. In addition to the regular duties of a concierge, she will oversee other amenities for guests such as sightseeing and tour arrangements.

Ms. Petitbone, a graduate of Old Dominion University in Norfolk,VA. holds a degree in fashion merchandising, will also be involved in local sales efforts, make personal calls on businesses in the downtown area and will assist VIP guests.

S.E. COURT FIELD OFFICE

District of Columbia courts will open a field unit in southeast designed to provide probation services to adult clients residing in the areas east of the Anacostia River and south of East Capitol Street, in hopes of rendering adequate and necessary resources to enable probationers to maintain compliance with their probation conditions.

Superior Court Chief Judge Fred B. Ugast announced that the Social Services Division of the District of Columbia Courts officially opened its latest field unit at 1418 Good Hope Rd., S.E.

LEADERSHIP AWARDS

The Roundtable Associates, Inc. (RTA) and the Anheuser Busch Companies, Inc. will jointly sponsor and present the inaugural Annual Awards Reception and Dinner honoring Black recreation and park heroes and pioneers during June, 1990 National Recreation Month on June 28 in Washington, D.C.

Recreational professionals who will be recognized for their leadership and services, have significantly contributed to the quality of recreation and park services enjoyed by all Americans-but Black Americans in particular.

LESS TO PHONE HOME

AT&T plans to lower prices approximately $160 million annually for interstate and international long-distance services effective July 1. It will reduce by $100 million the prices on direct-dialed interstate calls placed during the evening calling period and $60 million in other long-distance and operator services.

The company also plans to add two countries to its "Reach Out (R) World" calling plan and eliminate the free call to interstate directory assistance now offered each month. The directory assistance charge includes calls to Canada and the 809 area code in the Caribbean.

MORE MINORITY BROADCASTERS

A three year project resulting in approximately 2,000 minorities receiving broadcast training and/or technical assistance has been launched. In addition, total financing of over $13.7 million was committed to 17 broadcast properties.

The Broadcast Capital Fund, Inc. initiated a joint venture to provide assistance to minorities interested in owning and operating radio and television stations. Working with partial funding from the U.S. Dept. of Commerce, this project involved broadcast training, technical assistance, and broadcast property financing.

CLIMATE POLICIES BIASED

Economic models to estimate costs of climate change policies are often biased, according to a new issue brief from the Alliance to Save Energy. Recently studies, which place the estimated costs to the United States of achieving a 20% reduction in CO2 emissions at up to $3.6 trillion, are very sensitive to assumptions and contains biases which tend to overstate costs.