How A Little 7-Eleven Coffee Gave These Literacy Organizations A Boost.

Actually, it was a lot of coffee. Thousands of gallons, in fact. And every 20-oz. cup of 7-Eleven coffee you bought last November not only opened sleepy eyes but also provided the local literacy programs listed below with timely financial grants.

We appreciate your support. Thanks to your generous participation, and the efforts of literacy counselors and instructors, our area children and adults are going to experience the real eye-opener. Reading.

PEOPLE WHO READ ACHIEVE
7-ELEVEN

Academy of Hope/Church of the Saviour
Academy of Hope on S Street
Anne Arundel County Literacy Council Inc.
Learn To Read
Arlington County Public Schools
Arlington Education & Employment Program (REEP)
Baltimore Jobs in Energy Project Inc.
South Baltimore Youth Center
Brown Memorial Park Avenue Presbyterian Church
Brown Memorial Tutoring Program
Catonsville United Methodist Church
Reading Literacy Program
Cecil Community College
Elkton Center for Adult Education
The Center for Youth Services Inc.
Education Program
Citizens for Maryland Libraries Youth Awards
Coalition of Peninsula Organizations
The South Baltimore Literacy Project
COIL Inc.
The Learning Bank
Columbia Heights Youth Club
Educational Enrichment
Community of Hope Inc.
ENTRE Program
Culpeper Literacy Council
Tutor Training Assistance
D.C. Public Schools
Community Education Branch
Dorchester County Public Library Inc.
Project Read
Eastern Shore Regional Library
Project Read
The Enterprise Foundation
WordPower Literacy Program
Foreign-Born Information and Referral Network
Tutoring Program
Foundation for Exceptional Children
Teamwork in Prince George's County
Franciscan Center
Adult Literacy Program
Freedom Youth Academy
Basic Reading Program
Hopkins House Association Inc.
Ladrey Reading Club
J.E.B. Stuart High School
Reasons to Learn
The Lab School of Washington
Night School Scholarship Fund
Life Pathways Inc./Church of the Saviour
Choosing Your Life Pathway
Literacy Council of Carroll County Inc.
The MacArthur School of the Developmental School Foundation
Library and Media Center
Maryland Associates for Dyslexic Adults & Youth Inc.
Partnership for the '90s
Mid-Town Churches Community Association
Mid-Town Literacy Program
Northwest Baltimore Corporation
Literacy Program
Orange County Literacy Volunteers
Push Literacy Action Now
"Take a Book"
Rappahannock Service Organization
Learning Center
Reading is Fundamental Inc.
Prince George's County Public Schools RIF
Reformation Lutheran Church
Baltimore Reading Aides
Roanoke County Public Library
Babies + Books
Route One Corridor Housing Inc.
Rheba Cormack Adult Learning Center
St. Edwards Roman Catholic Church
Hekima/Wisdom
St. Elizabeth School and Habilitation Center
Read for Life!
St. Vincent de Paul Center
Homeless Client Literacy Program
South East Community Organization Inc.
Computers For Literacy
Spanish Apostolate
Community Services of Associated Catholic Charities
Spanish Catholic Center Inc.
Literacy Program
Vietnam Veterans of America Foundation
Chapter 227 Bilingual Student Tutoring Program
Westport/Mt. Winans Parenting Center
Family Literacy Program

The Afro-American Section C

BUSINESS PULSE

■ Career Corner C4
Saturday, May 26, 1990

Street association brings vitality back into Washington community

By Gabrielle Julien
Special to the AFRO

WASHINGTON— The Kennedy Street Association of Merchants and Professionals, Inc (KAMPS) is fighting back.

It is fighting a battle to restore the vitality, which was a trademark of the northwest Washington neighborhood some 20 or 30 years ago.

"The organization was formed specifically to enhance the economic, political and social energies of the neighborhood,"said Pamela McKee, president of KAMPS.

The group was formed three years ago and has grown considerably since then. In 1988 it had just 24 members. The next year its membership grew by 20 percent. And so far this year KAMPS has more members than it did for the whole of 1989.

"We have been a voice for this community before the Council of the District of Columbia," Ms. McKee said.

Indeed, KAMPS has participated in hearings, petitioned for increased police foot patrol as well as street repairs in the Kennedy Street area. It has also organized seminars and Clean-up campaigns.

The group is also in contact with leaders like Ward 4 Councilmember Charlene Drew Jarvis. They met with her three times in 1989 and once so far this year, Ms. McKee said.

"What we have done through our hearings and our continuous meetings with these various agencies is to lean on them to deliver services and programs to small business owners," Ms. McKee added.

The body was also invited by Mayor Marion Barry to discuss the problems of drugs and crime in the Kennedy Street area with him.

But legal concerns kept him from attending the gathering.

However, KAMPS leaders later outlined their concerns for the mayor in a letter, asking for his help and expressing a willingness to accept their responsibilities.

In addition to its community concerns, KAMPS is also a strong lobby for businesses along the Kennedy Street/Illinois Ave corridor and aims to secure a "timely response to loan applications, on behalf of our members," Ms. McKee said.

KAMPS President Pamela L. McKee speaks with block captain Akbar Sharrieff at a recent meeting.

To this end, the group promotes businesses of its members, through a weekly news letter, which it also uses as a forum for raising community issues. "We have taken our concerns and the issues that are important to us to the immediate community and our general community through our news letter," Ms. McKee said.

For the past several months KAMPS has been working on the establishment of a city wide coalition of business owners. The venture will be launched on May 31.

It has also developed liaisons with the local fire department, police department, banks and businesses on the Georgia Ave corridor. "We are working on establishing a liaison with the public schools," Ms. McKee said.

According to treasurer Joseph Price, some of KAMPS' future plans include the involvement of youth in entrepreneurial adventures and the creation of mini parks in the area. "We have several open areas which we want to have developed into mini parks," Mr. price said.

"We are looking for a vibrant, safe, prosperous neighborhood for residence and business owners; that's our ultimate goal," Ms. McKee said.

PACK YOUR BAGS
Conference Update

RACE RELATIONS

Issues affecting racial and ethnic relations on college and university campuses will be addressed during the Third Annual National Conference on Racial and Ethnic Relations in American Higher Education, to be held June 1-5 in Santa Fe, NM.

Workshops will include such topics as recruiting minority faculty, identifying hate-group activity on campus, anti-prejudice training and understanding ethnic diversity.

For information call the University of Oklahoma Southwest Center for Human Relations on (405) 325-3936.

WOMEN'S HEALTH

"Sisters in Session About Our Reproductive Health," a conference sponsored by the National Black Women's Health Project will take place June 17-19 at Spelman College, Atlanta, GA.

Leaders and members of all national African-American women's organizations have been invited to participate in the three-day conference. For information contact the National Black Women's Health Project, 1237 Gordon St., SW, Atlanta, GA. 30310.

TERMINALLY ILL

"Meeting the Needs of Terminally Ill People of Color and Their Families," a conference sponsored by the National Hospice Organization will be held June 22, at Stouffer Concourse Hotel, Arlington, VA.

Health and Human Services Secretary Dr. Louis Sullivan will deliver the keynote address. For information call (703) 243-5900.

JAZZ FESTIVAL

The Hampton Jazz Festival will hold its 23rd renewal June 22, 23 and 24 the Hampton Coliseum.

This year's line-up of stars will feature vintage performances by the "old guard" of the Festival along with appearances by new talents.

Scheduled to appear are George Benson, McCoy Tyner, Regina Belle and Patty Austin.

For ticket information call (804) 838-4203.

ALUMNI GROUP

The Black Alumni Group of The Southern Illinois University Alumni Association will hold the 1991 Black Alumni Reunion July 18-21. Events will include a Splash party, picnic banquet/dance and brunch. For information contact Patricia McNeil, SIU Alumni Association, Southern Illinois University at Carbondale on (618) 453-2408. Fax# (618) 453-3000.

NURTURING TALENTS

Nurturing the talents of the young and gifted will be the subject of a conference to be held July 26,27 and 28 in Indianapolis, IN.

The conference is designed for parents, teachers, psychologists and other professionals. For information contact Leona Gray on (513) 873-4300.

Balto. dealer sets up fund for clients

BALTIMORE—Two major area automobile dealerships, Jerry's Chevrolet in Towson and Jerry's Toyota in Perry Hall, have agreed to establish a $700,000 restitution fund to pay refunds and provide service credits for all customers who say the dealerships sold them extra rustproofing for their 1987, 1988, 1989 cars although automobile manufacturers said such a process was unnecessary, said Maryland Attorney General J. Joseph Curran, Jr.

"This is the largest rustproofing settlement we have obtained so far and brings to more than $1.5 million the total amount of refunds and service credits obtained for consumers since we issued our initial consumer alert about rustproofing sales practices in January, 1989," Mr. Curran said.

"Before listening to a sales pitch about aftermarket rustproofing, consumers have a right to know if their car or truck comes with a lengthy warranty against rust, and if it says right in the warranty booklet that additional rustproofing is unnecessary and may even be harmful."

In June 1989 the Division filed administrative charges against the two Jerry's dealerships alleging that the dealerships engaged in unfair and deceptive practices in the course of promoting and selling aftermarket rust-inhibiting materials.

According to allegations revealed in the settlement, salespeople at Jerry's Toyota did not tell consumers that Toyota's 1987, 1988, and 1989 vehicles were already warranted against perforation rust-through five years or 50,000 miles; that the Owner's Guides for the vehicles specifically said "application of additional rust inhibiting material is not required"; and that Toyota had issued a service bulletin citing a 1988 survey by the National Highway Safety Administration which showed that improper installation of aftermarket rustproofing could cause improper functioning of the vehicles' seat belt retractors.

And the salespeople at Jerry's Chevrolet failed to tell consumers that General Motors warranted its 1987, 1988 and 1989 Chevrolet vehicles against perforation rust-through six years or 100,00 miles, and its warranty and owner assistance booklets said that applications of additional rust-inhibiting materials "is not necessary," and in fact warned against it, according to allegations recited in the settlement.

Under the terms of the 12-page settlement signed by Gerald Stautberg, an officer at both dealerships, the companies deny that they violated Maryland's consumer laws but agreed to set up a $700,000 fund to pay a total of $350,000 in cash refunds to affected consumers and provide $350,000 worth of service credits to them.

The dealerships also agree that in the future they will refrain from selling aftermanufacture rust-inhibiting materials and services without disclosing the information about the car manufacturer's statements.

BUSINESS BRIEFS

BLACK DIFFERENCE

Voting-age Blacks living in the South are expected to total 11 million by Nov. 1, 1990, representing 52 percent of the nation's Blacks aged 18 and over, according to projections from the Commerce Department Census Bureau.

About 11 percent of the nation's 186.4 million voting age population will be Black, the projections show. Blacks will represent 17 percent of voting age persons in the South, 10 percent in Northeast, nine percent in the Midwest, and five percent in the West.

MINORITY DEVELOPMENT

Prince George's County Executive Parris N. Glendening and the Smoot Development Corporation announced the start of construction of a $4.5 million, 65,000 square foot office complex on Brightseat Road in Landover.

The Smoot Development Corp., headquartered in Columbus, Ohio and a 100% minority owned construction development corporation, will be working with the P.G. County Minority Business Opportunity Commission to ensure maximum opportunity for minority participation in construction of the Brightseat Road complex, which is already 55% leased. Floors, Inc. a carpet and flooring company based in Beltsville, will be a major tenant.

DC FILMMAKER HONORED

The D.C. Commission on the Arts announced that native Washingtonian Jesse Vaughn, received the prestigious Sony Innovator of the Year Award. An independent filmmaker, the award was in honor of "Father and Son," a film directed by Mr. Vaughn and considerably financed and supported by the Commission.

Actress Cicely Tyson presented the award and actors Spike Lee and Ossie Davis were among the judges of the national competition.

ELECTRONIC FRONTIER

The market for home office equipment according to Electronic Industries Association, who said as many as 30 million people are currently working at home and significantly increasing their productivity with a variety of home information equipment, including home computers, electronic typewriters, telephones and telephone answering machines.

Total sales of this equipment in 1989 totalled $6.9 billion, and 1990 projections are for an increase of approximately $333 million.

BUSINESS ETIQUETTE

No matter how many times you have made embarrassing social blunders at work in the past, from now on you can— with a few easy, proven techniques—avoid those humiliating mistakes and feel completely sure of yourself in virtually any business situation you face, according to the all new Secretary's Etiquette Handbook. The publication is available for businesses by writing to Prentice Hall, Englewood Cliffs, N.J. 07632-9940.

FEMALES UNEMPLOYED

According to the National Urban League Research Department there were 6.5 million unemployed people during the third quarter of 1989 and African Americans were unemployed at 2.6 times the rate of Whites (11.3% versus 4.4%), and averaged 17.6% longer unemployment spells.

African American females had the highest hidden unemployment rate this quarter (25.5%). Their hidden unemployment index which includes segments of workers that the official estimates exclude (i.e., discouraged and involuntary part-time workers) rose 9.0% since last quarter, giving them a rate 2.8 times that of White females.

NEW EDITOR

Denise Rolark Barnes has been appointed the editor of the 26 year old Washington Informer by her father, publisher, Dr. Calvin W. Rolark.

Dr. Rolark said he is confident Mrs. Barnes, who has served as managing editor since 1979, will continue to carry out the mission of the newspaper to inform and "help improve the quality of life for African Americans in the Washington Metropolitan Area."

DEMOGRAPHIC SOURCES

Gale Research Inc. has produced a business reference guide for business people who want to keep current with national trends. The publication catalogues approximately 4,700 organizations, agencies, institutions, programs and publications relating to African American life and culture.

Five publications are available for access to a full range of information about African American and Hispanic American demographics, history, biography, culture and more. For information call 1-800-877-GALE.

GOVERNMENT CONTRACTS

The Office of Personnel and Management, in Washington, D.C. contracts more than $70 million in goods and services annually. Training services and automated data processing services account for most of OPM's contract business. Other categories include training facilities support, personnel administration support, and small purchase action.

For information on how to obtain business from the agency contact Tom Kell 202-606-2441 or 202-606-1039.

MANUFACTURERS DIRECTORY

The 1990 edition of the Maryland Manufacturers Directory, which offers complete information about more than 4,500 manufacturing companies in Maryland, is now available.

Listings include such data as company name, address, telephone and fax numbers, names and titles of key executives, number of employees, date established, sales, private or public ownership, and products described and categorized by Standard Industrial Classification (SIC) code. For information call (301) 333-6600.