How a football team can survive on peanuts.

Who would have thought that the same peanut that was used to make milk, cheese, flour and soap, would be used over ninety years later to buy shoulder pads and tackling dummies.

You see knowing some of the three hundred or so uses of the peanut is just one of the categories covered in the Campus All-Star Challenge. An academic competition between students at Black Colleges that tests their knowledge in a variety of subjects. Like science, literature, black history and more.

In turn, the winning schools will be rewarded with thousands of dollars that can be used for a variety of purposes including keeping a football team running and operating in full gear.

American Honda is committed to maintaining the quality of education at Black Colleges. Because in a nutshell, we know that providing our future leaders with first class facilities and programs doesn't cost peanuts.

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