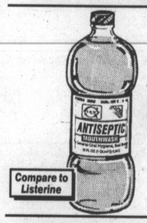
THE VOICE OF BLACK AMERICA SINCE 1892

1/2 PRICE SPECIALS

Curity
Cotton Balls
pkg. of 60
Reg. 83¢
41¢



Antiseptic
Giant Mouthwash
32-oz. bot.
Reg. 1.99
99¢

Clear Strips
BAND-AID BRAND
box of 30
Reg. 2.19
1.09

3M 3" x 3"
Post It Pads
pkg.
Reg. 69¢
34¢

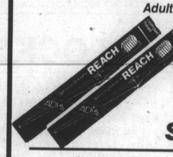
Hartz Mt. Regular or Giant Size
Cat Pan Liners
pkg. of 7 or 5
Reg. 1.79
89¢

Premium Cat Litter
Glamour Kitty
8-lb. bag
Reg. 1.99
99¢

SO OTHERS MAY SHARE IN THE SAVINGS, PLEASE LIMIT YOUR PURCHASE TO SIX OF EACH HALF PRICE ITEM.

SUPER SPECIALS

Disposable Twin Pack
Massengill Douche
Reg. 1.79
SAVE 50¢
1.29 12-oz. pkg.



Adult Full Size or Compact or Youth
Reach Toothbrush
Reg. 1.79 to 1.89
SAVE 60¢ to 70¢
1.19 each

Deodorant Body Powder
Shower to Shower
Reg. 2.19
SAVE 60¢
1.59 8-oz. cont.

Cotton
Q-Tips Swabs
Reg. 1.59
SAVE 40¢
1.19 pkg. of 170

Soothes, Softens
JOHNSON'S Baby Oil
Reg. 3.99
SAVE 1.00
2.99 20-oz. plastic cont.

Vaseline Regular or for Sensitive Skin
Intensive Care Lotion
Reg. 2.49
SAVE 60¢
1.89 10-oz. bot.

Laxative
Correctol Tablets
Reg. 3.19
SAVE 60¢
2.59 bot. of 30

Extra Strength
Tums Liquid Antacid
Reg. 3.99
SAVE 1.40
2.59 12-oz. bot.

NOT ALL ITEMS AVAILABLE IN ALL STORES.

NO ONE HAS GREATER DISCOUNT DRUG VALUES

PROFILE Rx

All our pharmacies have Profile the computerized prescription system that alerts our pharmacists to possible drug allergies or interactions that may occur with any new prescription.

The interaction information is updated monthly and is derived from the drug interaction database which was developed by and is endorsed by the American Pharmaceutical Association. AMERICAN PHARMACEUTICAL ASSOCIATION

JULY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

PRICES EFFECTIVE THRU SAT., JULY 23, 1988 IN GIANT DISCOUNT DRUG STORES. SOME ITEMS MAY NOT BE AVAILABLE IN ALL STORES. This merchandise is not offered for sale or available to retailers, restaurants or other commercial enterprises.

GIANT Discount DRUG

BUSINESS PULSE

■ Community Calendar 3D
■ Classified 4D

Pack Your Bags Conference Update

EDITOR'S NOTE: As a regular service to the community, Pack Your Bags will list upcoming events of interest. Unless so noted all conferences take place in Washington, D.C.

Organizations or businesses wishing to have their conference listed should write to the AFRO-AMERICAN — PACK YOUR BAGS, 2002 11th St., N.W., Washington, D.C. 20001.

THE ENTREPRENEURSHIP CENTER
The Entrepreneurship Center at George Mason University will sponsor a workshop on "Computer Basics for Business." This workshop will be presented by Dr. Stephen Ruth and will assist students in areas of word processing, spread sheets, and data base management. PFS Write Software, Lotus and DBase III will be used.
July 23 - August 27
Arlington, Va.
For more information, call 323-2568.

* * * *

CENTER FOR POPULAR ECONOMIC
They will hold their Tenth Annual Summer Institute. The Institute is a weeklong course in economics for activists from labor unions, women's groups, religious and community organizations, peace and anti-intervention groups, anti-racist organizations, environmental group and progressive educators.
July 30-August 5
Hampshire College
Amherst, Massachusetts
Call (413) 545-0743 for more information.

* * * *

METRO-DADE COUNTY OFFICE OF MINORITY BUSINESS DEVELOPMENT AND METRO-MIAMI ACTION PLAN
They are holding their 3rd Annual ME Conference Franchise Fair "Beyond Survival: Speeding Forward Toward Economic Independence." They will have nationally known speakers, and workshops for small business owners, MBE/EEO professionals, consultants to small businesses and future entrepreneurs.
September 28 - October 1, 1988
Miami, Florida
For further information, call 375-4132 or 579-3618

* * * *

THE COUNCIL FOR EXCEPTIONAL CHILDREN
Sessions will focus on adapted technology and the disabled. Jim Dickson, a professional who is blind, will speak about his experiences. There will be robotics and rehabilitation engineering for the disabled. Discussion of the use of robots in health care and rehabilitation will take place.
December 11-13
Reno, Nevada
For more information, call 1 (800) 482-3112.

Look Ma, Four Wheel Drive!

By Charles H. Brown
AFRO Staff Writer

What's sporty, trendy, seats two and turns heads wherever you drive it? If you guessed a new European sports coupe you're obviously mucho gauche.

Truth is it's a whole slew of sporty new trucks and dealers who are selling them by the . . . well, by the truckload.

"Nationally truck sales have increased 57 percent over the past five years to 4.7 million units in 1987," says a press release from the Ford Motor Company. If national stats don't rev your engine let's see if a few local numbers can help to drive the point home.

"The truck market has increased 123 percent in the Baltimore market," said Thomas J. White, Ford Division's General Manager. "And that means Baltimore is a trend setter in the growth of trucks being used for everyday personal transportation.

But personal transportation is only half the picture. The small truck, in all of its mutations, is rapidly becoming a status symbol. The BMW ceased being one when the kid next door, working part time as a bagger at the neighborhood Stop & Shop got one.

Having an Aerostar, Ranger, Trooper II or Blazer not only says that you have personal possessions but that you need a truck to haul them all.

As the conspicuous consumers of the me generation segue' into the we households of middle America, the personal truck rapidly supplants images of the two seater in daddy's mind.

The family station wagon still seems to be something of mom and dad's period so if you're going to have to get something to haul the toddlers in, why not get something that will haul topsoil as well.

The obvious next step is to trade the Rolex for a Ranger.

"People are buying trucks for work, comfort, and convenience," said Dwight Cloud, a new truck salesman at Inner Harbor Ford. "Especially the Ranger."

The Ford Motor Company which has climbed to the number one spot as the most profitable American car maker, isn't bashful about its claims for their truck division either.

That dusty blue thing that always seems to captivate your rear view mirror is known as an F series pickup. Don't bother to try and count them for they are legion.

"The F series trucks are the number one selling vehicle in the world," said Corky Franklin, new truck sales manager for Koons Ford, the world's largest Ford Dealer. "Yes, that includes cars and trucks and that's been for the past seven years."

"People are buying trucks for work, comfort and convenience," said Dwight Cloud, new truck salesman at Inner Harbor Ford, "specially trucks like the Ranger."

But Ford isn't the only one rolling in orders. Toyota as the number one import truck seller doesn't mince words when it comes to describing their sales.

"Fantastic," said Alex Pullinas, a salesman at Schaffer & Strohminger Toyota on Eastern Avenue. "Yes it's the number one import as far as trucks are concerned. No one is even close to us," said Pullinas.

"One interesting fact about our trucks is that it's the only small truck made today that has an engine in it, specifically made for a truck," Pullinas said. The domestic companies all use car engines in their

(Continued on Page 2D)

AFRO photo by Denise Smith

LIFESTYLES OF THE UP AND COMING — Von Rawley, a Lt. Col. stationed at the Pentagon, represents a new breed of truck buyers. The pickup is no longer something used exclusively for construction and roadside fruit stands; it's now the car of choice for 3 out of 10 new car buyers.

Company internalizes vision service

Kaiser Permanente' Mid-Atlantic States Region will internalize its vision care services for members in the Washington area with the opening of eye care departments in the Falls Church, Landover, Springfield, North Capitol and Kensington medical centers beginning in July through November.

Nearly all of Kaiser Permanente's 205,000 members have eye examination benefits which are currently being provided by United Optical Inc. Kaiser Permanente members in the Baltimore area may continue to be seen through United Optical.

Staffed by optometrists and opticians, Kaiser Permanente's eye care departments will offer comprehensive eye examinations and dispense eye care products such as lenses and frames. Contact lenses will be available in November. Members who need non-routine eye care because of disease injury or surgery will be seen by the ophthalmology departments.

The eye care departments in the Falls Church and Landover Medical Centers will open on July 18 followed by departments in Springfield on July 25, in North Capitol on Aug. 4, and in Kensington in November when the new Kensington Medical Center on Connecticut Avenue open.

"We are pleased to provide optical services directly to our members in the Washington area. By opening our own eye care departments we can provide quality eye care in the convenience of our medical centers," said Donna Shewbridge associate regional medical facilities manager.

Kaiser Permanente Health Care program with five million members is the largest group practice prepaid health care program in the United States and in the Washington-Baltimore area. Locally there are 205,000 members who receive care at 13 medical centers in Washington D.C. Maryland and Virginia.

STUDENTS SPEAK OUT at the National Urban League executive exchange conference held recently in Atlanta. The students where there discussion a number of issues related to their possible success in the corporate and business world. Left to right Lewis McKinney, corporate affairs region manager for Anheuser Busch; Stanley Gibson of Alcorn State; Stephanie Johnson of Fort Valley State College; Vernon Craig of Morris College; Renee DuJean, national director of the Urban League Black Executive Exchange Program and Dr. Luther Burse, president of Fort Valley State.

Fire Flashes

We are well into the summer season when we have our share of thunderstorms, some very severe. According to the National Center for Health Statistics, lightning kills about 150 Americans each year and injures another 250. Property loss is put at $150 million annually.

It is also estimated that 1,800 thunderstorms are in progress over the earth's surface at any given moment and that lightning strikes the earth 100 times each second.

Since there is very little we can do about property loss during a thunderstorm, we must focus our attention on the following list of rules designed to save lives when lightning threatens.

Stay indoors; don't venture outside unless absolutely necessary.

Stay away from open doors and windows, fireplaces, radiators, stoves, metal pipes, sinks, and plug-in electrical appliances.

You & Your MONEY

Bankruptcy: It's No Easy Way Out Of Debt

WASHINGTON — There's an old saying that goes something like "If it looks too good to be true, then it probably isn't."

It applies to several television advertisements being shown across the country.

They tell consumers about how easy it is to start the bankruptcy process and encourages them to consider it as an alternative to high levels of indebtedness.

It's not an easy process and in many cases it's not the best way to get rid of excessive debt.

The Independent Bankers Association of America, a trade group representing the nation's community banks, is concerned about the rising level of personal bankruptcies in the country.

Why? Bankruptcies hurt everyone involved — consumers and lenders.

Everyone except the people running the advertisements — bankruptcy lawyers.

They're the ones who say declaring bankruptcy is an easy route to a debt-free future.

But there's a heavy cost — bankruptcy has a tremendous impact on a consumer's personal financial future.

A bankruptcy declaration remains on a consumer's credit report for 10 years, making it nearly impossible for someone declaring bankruptcy to get any credit in the future.

For many people, there are options available before declaring bankruptcy, including credit counseling and debt restructuring.

During the year ending September 30, 1987, there were 482,300 personal bankruptcies.

But, according to Purdue University's Credit Research Center, 50 percent of those people who filed for bankruptcy could have paid their debts off in a 36-month period.

Non-profit consumer credit counseling centers are located in many cities throughout the country.

These centers specialize in helping people put together debt repayment plans and financial budgets.

In 1987, they counseled 170,000 families and returned $186 million to lenders.

Before declaring bankruptcy, consumers should take a close look at their personal financial situation.

Credit counseling centers, personal bankers and others can help examine the options.

By formulating a financial plan, consumers can work their way out of debt.

It may not be easy, but neither is bankruptcy, which can be a 10-year mistake.

The Independent Bankers Association of America is the only national trade association dedicated exclusively to representing the nation's community banks.